

K O R D E S

J U N G P F L A N Z E N

SEASON
2025/26

Assortment

New varieties are
Kordes DNA

Expect more. Plant by plant.

Special: 75 years
for your success

Federal woody plant trails

Always top: Blauer
Spatz® & Blue Balloon®



ONLINE -
SHOP

75 YEARS FOR YOUR SUCCESS



”

Expect more.





Dear partners in business,

For 75 years, Kordes Jungpflanzen has stood for first-class liners, a wide range of varieties and strong partnerships. Today, more than ever, our work is part of the green industry - and it is also a driver of innovation. New climates, new demands on plants and the new need for ornamental trees and shrubs with improved properties require new site-appropriate varieties that work.

More and more people are discovering the garden as a place of peace, retreat - and regeneration. In the garden, on balconies, terraces and in city districts, space is being created for plants. The reason: more and more people are discovering - green is good!

“This new awareness makes plants a topic of the future - with the best range selection and new varieties that meet all requirements.”

For three quarters of a century, we at Kordes Jungpflanzen have seen ourselves not only as a producer, but also as a source of inspiration: we discover new varieties worldwide and develop new products that are efficient and in line with market requirements. Each new variety is an expression of our attitude: sustainable growth requires quality, knowledge and responsibility. Every new variety is an expression of our attitude: Sustainable growth requires quality, knowledge – and responsibility. With over 600 different woody plants and flowering shrubs, we offer nurseries a range that not only guarantees diversity, but also sustainability.

In a changing world, real partnerships are needed. That is why we support our customers far beyond the purchase: with personal advice, quality, efficient logistics, suitable packaging and strong brands with clear marketing messages. Our mission is to make your work easier, safer and more successful - plant by plant.

„What we plant today -changes tomorrow - in the industry, in the cities, in the gardens and in people's minds.”

Our plants grow quickly - and yet are cultivated with care. Our processes are efficient – and yet individual. Our knowledge is based on craftsmanship - and looks to the future. This is the Kordes way: tradition, innovation and perfection.

We would like to thank everyone who has walked this path with us - for 75 years. And we invite you to continue to grow with us. Because together we don't just shape markets. We shape the future.

**Kordes Jungpflanzen
75 years for your success - expect more.
Plant by plant.**

With all our best,
Your team at
Kordes Jungpflanzen

Günter Kordes

Christian Kordes

TOPIC
OF THE
SEASON

75
years
for your
success

Expekt more.
Plant by plant.

→ 08

75
1950
2025

HOW CAN WE SUPPORT YOU?

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BIG SPECIAL - 75 YEARS FOR YOUR SUCCESS

- 08 **Quality from the start**
Expect more...
- 10 **One team - one mission**
Achieving more together!
- 12 **Production**
How quality begins
- 14 **New technology**
Innovation meets plant love
- 16 **Planthunting**
New varieties are Kordes DNA
- 17 **The Kordes catalog**
The standard work for nurseryman
- 18 **Order - Tested - Delivered**
Three steps to success

IN HIGH DEMAND - VARIETY HIGHLIGHTS

- 31 Cercis griffithii 'Blue Lagoon'®
- 34 EUONYMUS japonicus 'Green Empire'®
- 36 FICUS carica 'Firoma'®
- 38 HIBISCUS syriacus 'Flower Tower Ruby'®
- 40 HIBISCUS Walberton's® Lunar series
- 47 HYDRANGEA Living Creation series

NOVELTIES AND PLANT TRENDS

- 04 **Novelties 2025/2026**
At a glance
- 20 **Special Price**
for Kordes Jungpflanzen at IPM 2025
- 21 **Super Leuk!**
Kordes goes Plantarium 2.0
- 106 **Federal Woody Plant Trials**
Caryopteris 'Blauer Spatz'® & 'Blue Balloon'®





BUDDLEJA davidii
BUTTERFLY CANDY®
LITTLE BUBBLEGUM®

→ 26



BUDDLEJA davidii
BUTTERFLY CANDY®
LITTLE MAGENTA®

→ 26

OUR
NOVELTIES
OF THE
SEASON
2025/2026



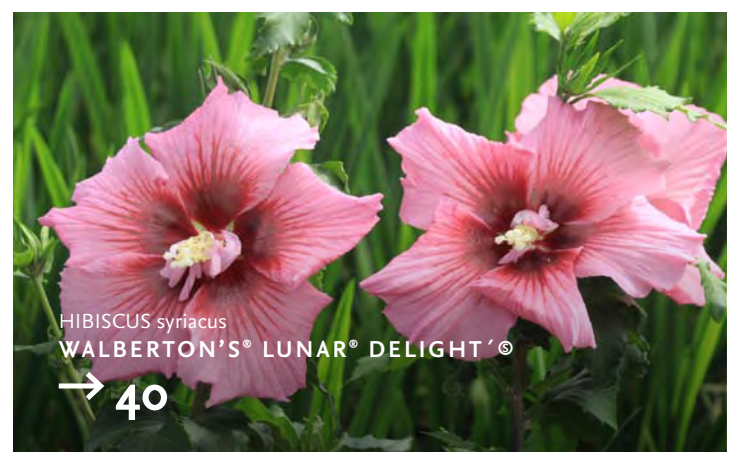
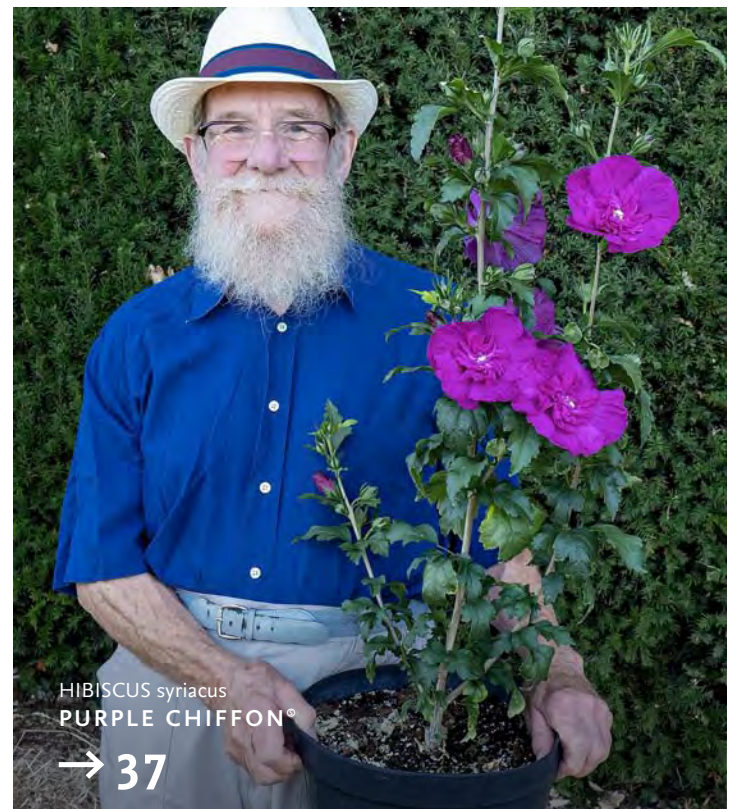
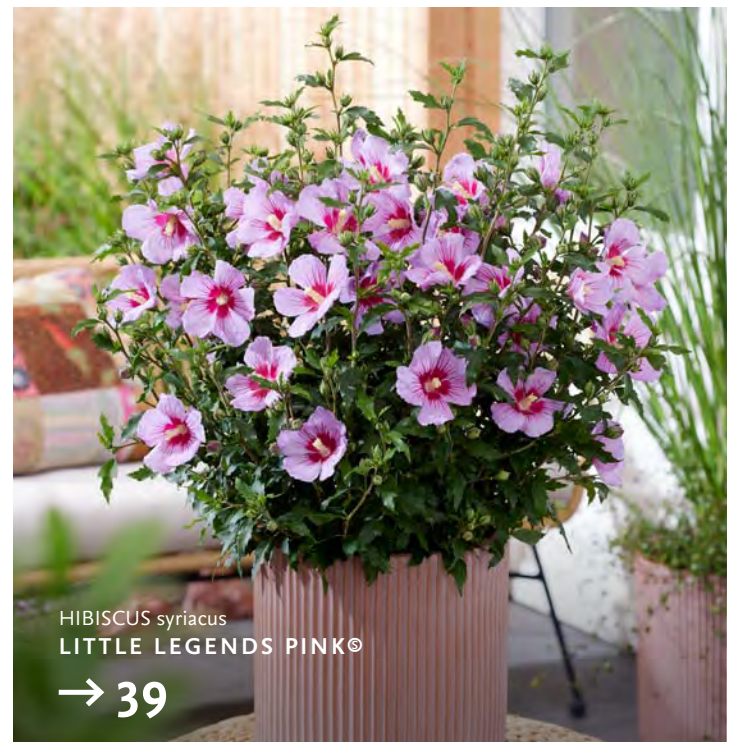
BUDDLEJA davidii
PRINCE CHARMING®

→ 28



CERCIS griffithii
BLUE LAGOON®

→ 31





HIBISCUS syriacus
WALBERTON'S® LUNAR® ECLIPSE'®
→ 40



HIBISCUS syriacus
WALBERTON'S® LUNAR® FLARE'®
→ 40



HIBISCUS syriacus
WALBERTON'S® LUNAR® RHAPSODY®
→ 40



HYDRANGEA paniculata
LIVING LITTLE BLOSSOM®
→ 47



HYDRANGEA paniculata
LIVING COLORFUL
COCKTAIL®
→ 47



HYDRANGEA paniculata
LIVING LITTLE APPLE®
→ 47



HYDRANGEA paniculata
LIVING LITTLE LOVE®
→ 47



HYDRANGEA paniculata
LIVING LITTLE ROSY®
→ 47



HYDRANGEA paniculata
LIVING PINK & ROSE®
→ 47



HYDRANGEA paniculata
LIVING PINKY PROMISE®

→ 47

HYDRANGEA paniculata
LIVING RED VELVET®

→ 47

HYDRANGEA paniculata
LIVING SUGAR RUSH®

→ 47

PHILADELPHUS
PETITE PERFUME PINK®

→ 54

PHYLLIREA angustifolia
GRAND PRIX®

→ 55

DEUTZIA x
YUKI KABUKI®

→ 76

PW
PROVEN
WINNERS

KOLKWIITZIA amabilis
ADORABELLE®

→ 85

PW
PROVEN
WINNERS

HIBISCUS syriacus
RED DEVIL®

→ 95

FIRST
EDITIONS

SYRINGA
BABY KIM®

→ 86

PW
PROVEN
WINNERS

SALIX candida
ICEBERG ALLEY®

→ 99

FIRST
EDITIONS

HIBISCUS arborescens
FLOWER WOW®

→ 95

FIRST
EDITIONS

Quality right from the start

75 years
for your
success -
Expect
more.

plant by plant





75 YEARS OF EXPERIENCE

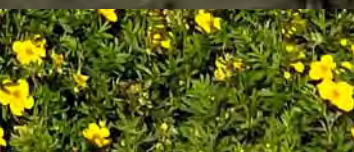
→ **For 75 years Kordes Jungpflanzen has stood „for your succes“.**
Leading horticultural businesses in Germany and abroad rely on high-
quality young plants from Bilsen, Schleswig-Holstein, since 1950.
Expect more – with innovation in cultivation, assortment and service..

Three quarters of a century of know-how and experience make Kordes Jungpflanzen the number one partner when it comes to meeting customer requirements with varieties that are perfectly tailored to the market.

This ensures decisive competitive advantages right from the purchasing stage. Our focus is on only bringing new varieties to the market that offer real added value and promise sustainable success.

As a third-generation family business, growth is firmly anchored in the company. Each new season is both a challenge and a demand to offer only the best varieties and innovative brands in the best quality with the best service.

The mission is to offer production nurseries, specialist retailers, garden centers and landscape gardeners maximum added value that guarantees success “plant for plant”.





ONE TEAM – ONE DREAM

Cultivating success together

More than 70 years of expertise, a passion for plants and a daily willingness to go the extra mile - this is what characterizes the Kordes Jungpflanzen team. Every plant also contains a part of the people who propagate and cultivate it with passion, expertise and team spirit. Everything to ensure that every Kordes young plant fulfills its promise of quality.



*„One Team –
One vision for Growth.“*

Quality right from the start

“Quality right from the start” is based on the expertise of the Kordes team, in which everyone is a true professional: whether in production, sales or marketing - it is reflected in every detail that everyone in the team acts with a love of plants and a passion for quality. Many colleagues have undergone further internal training, introduced new technologies or significantly improved processes. Their commitment is the engine that drives our company.

DECADES OF LOYALTY - A RARE STRENGTH

Today, many years of service are not a matter of course. It is therefore even more remarkable that numerous members of the Kordes team have been part of the company for 10, 20, 30 and even over 40 years.

This loyalty is a sign of trust and unity - and makes consistency possible. The experience of these long-standing colleagues is invaluable: they pass on their knowledge, support new and younger employees and ensure that experience and progress go hand in hand at Kordes. This is how success is growing.





WE ARE KORDES.

With heart, expertise and a green thumb.

Whether production, sales, marketing or logistics - together we do our best every day to deliver quality right from the start and to produce the best young plants with great commitment.



*"I am proud of what we have achieved together -
and curious about what lies ahead."*



*"We work with the most beautiful
product in the world: plants!"*

*"Actually, you always think about
what you can do even better."*

Thanks - to the best Team!

On the occasion of our 75 th anniversary, we would like to say: Thank you.

Thank you to everyone for your role in building Kordes Jungpflanzen over the years. Thank you for the best performance in all departments, for the courage to make changes and for your daily willingness to give your best.

At the same time, we are looking ahead: together with our long-standing employees and young talents, we want to continue to grow in the future - professionally, personally and as a team. Because one thing is certain: we are building our future on what has made us strong - on the people in our company.



*"Cultivating new varieties every year is
a particularly exciting job."*



This is how quality begins



The Kordes team produces first-class young plants with a passion for their profession and a love of plants.

Every year, the production and cultivation methods are further improved and adapted to new standards. We use our know-how, expertise and experience to produce Kordes young plants for you using tried-and-tested methods and modern technology.

Horticultural expertise is an important guarantee of growth at Kordes Jungpflanzen.

But before propagation and cultivation begins, the right choice of mother plants is the root of successful growth.



Qual



ginns

At Kordes we take pride in our craftsmanship. We are aware that our job is only complete, when every plant grows quickly and successfully into a finished product for our customers.

We share our knowledge and love of plants with gardeners, professionals and experts all over the world. We are proud of our product.



Quality right from the start



Innovation meets plants passion.

New techniques

UNIFORM
QUALITY



We consistently invest in modern production facilities and machinery to ensure your success. A new system vehicle, modern greenhouses, a potting line with robot technology through to individual special solutions for extra strong plant quality - technology helps us to deliver better plants faster and more sustainably. For better quality plant by plant.

THE EXTRA QUALITY IN P₉ - LINERS

We rely on tried and tested solutions for vital, healthy plants. Only proven, tailor-made substrates are used to ensure even nutrient availability for the plant. Immediate automatic watering and sprinkling after potting ensures an optimum start and weed-free cultivation. Each plant starts its further growth under the same conditions. This means that every plant grows in uniform, strong Kordes quality for your rapid cultivation success.





Best methods for best growth.



Cultivation environments adapted to the plant ensure optimum growth. The focus of all cultivation measures is on quality. Lots of pruning ensures good branching. Optimal, targeted irrigation supports plant growth and conserves water resources. All cultivation measures ensure vital, strong young plants, which also automatically lowers plant protection requirements.

”

„New technology and all cultural methods have only one mission: The success of our customers.“

Planthunting

Novelties are Kordes-DNA

Right from the beginning of the company's history, founder Hinrich Kordes - like his son Günter later on and his grandson Christian today - was always on the lookout for new, beautiful and better woody plants. The passion for finding new varieties is an expression of the company's philosophy in which variety innovation is at the heart of the brand.

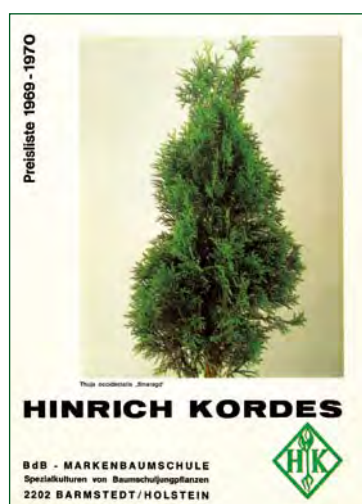


Picture left: Dr. Gerd Krüssmann (left) with Günter Kordes
Picture right: Christian Kordes (left) with his father Günter.

*“New varieties are Kordes DNA -
This guiding principle still characterizes
the company today.”*

The first great success:

Thuja occidentalis ‘Smaragd’. The variety was introduced from Denmark by Hinrich Kordes in 1968. 32 years later, Hinrich's grandson Christian Kordes introduced the “golden” counterpart to the market: Thuja occidentalis ‘Golden Smaragd’[®].



All three varieties are further milestones. They have been first included in the Kordes range and developed into “top sellers”.

PLANTHUNTING FOR NEW VARIETIES - KORDES AND KRÜSSMANN

The dendrologist Dr. Gerd Krüssmann (1910 - 1980) was a friend and companion of Hinrich Kordes. Together they have been visiting gardens and nurseries all over the world to find new varieties. Krüssmann was director of the Rombergpark botanical garden in Dortmund, a teacher of horticulture and author of specialist books: Handbuch der Laubgehölze (1976) Handbuch der Nadelgehölze (1983) and Die Baumschule (from 1949, reprinted many times).



Hinrich Kordes



Dr. Gerd Krüssmann

„Hinrich Kordes was a great gardener who collected specialty plants on his many travels and introduced them to our market. His knowledge of dendrology was exceptional.“



The Kordes - Catalog

The Standard Reference

When Hinrich Kordes founded the first nursery for liners in 1950, he not only laid the foundations for today's Kordes Jungpflanzen nursery, but also for a key botanical reference work: the Kordes catalog.

For decades, it has been an important work for many gardeners, tree nurseries, vocational schools and universities for precise descriptions of new and proven woody plant varieties - an expression of a company philosophy in which professional competence and variety innovations are part of the corporate philosophy.



Catalog as order form

In the years before telex, fax and e-mail, the Kordes catalog was the convenient way to order. The quantities were simply noted in the catalog before the type and the quality was ticked. The catalog was sent by post as an order form. After the order was received, the customer received the catalog back.

<p>Wenn Sie Zeit sparen wollen, geben Sie Ihren Auftrag telefonisch oder per Telefax auf. Auch außerhalb der Geschäftszeit steht Ihnen unser Anrufbeantworter unter der Nummer 0 41 06 / 40 11 und unser Telefax unter der Nummer 0 41 06 / 40 13 zur Verfügung.</p> <p>Nutzen Sie diesen Katalog für Ihre Bestellung. Geben Sie einfach auf der Linie vor dem Sortennamen die benötigte Menge an und kreuzen Sie die gewünschte Qualität an.</p> <p>Sie sparen viel Schreibarbeit und der Katalog kommt postwendend mit der Auftragsbestätigung zurück.</p> <p>Geben Sie bitte Ihre genaue Anschrift und evtl. Versandwünsche hier an.</p> <p>If you want to save time order by telephone number (0 41 06) 40 11 or by telefax (0 41 06) 40 13.</p> <p>Use this catalogue as order sheet. Simply state the required amount on the line before the name of variety and mark with a cross the desired quality of the plants being ordered. You save a lot of writing work and your catalogue will be returned by return of post. Please quote your exact address and wishes for delivery here.</p> <p>Bestellungsbeispiel, Example of order:</p> <p>250 negundo – Eschen-Ahorn ☐ 2x S ☐ 2x V Baum mit breiter Krone; 3-jährig gefellertes Blätter; gelbe Herbstfärbung – stellt keinerlei Ansprüche an den Standort. D. R. St. Zone 4.</p>	<p>Absender / full address:</p> <p>Telefon / telephone: Telefax:</p> <p>Versandwünsche / wishes for delivery:</p> <p>Ort / Place: den / date:</p> <p>Stempel, Unterschrift / Signature, Stamp</p>
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Over time, the design has changed - the aim of the content to provide the most correct plant descriptions has remained unchanged.



THE KORDES MAGAZINE

Customer demands and requirements are changing. It has become common practice to call up botanical information on the plants in the Kordes young plant range online at koju.de. Customer demands and requirements are changing. Retrieving botanical information about the plants in the Kordes young plant range online at koju.de has become common practice. The KORDES MAGAZINE has replaced the catalog as a print product. The KORDES MAGAZINE offers important information about the range at a glance, important background





Ordered – Quality Checked – Delivered Three steps to success

The Kordes principle “Easy Order - Easy Growing - Easy Sales” accompanies you reliably from order to delivery. Our aim is to make the entire process quick, simple and efficient for you - and to offer a service that sets standards. A decisive advantage for your success: every single plant is carefully checked during cultivation, picking and packing.



*“For 75 years, every single plant
has been tested for quality at
100 %.”*



Ordered: Service begins with the selection.

Individual delivery overviews and personal sales advice are available to you as soon as you place your order to help you make the right selection. Our online portal koju.de offers you comprehensive information on our entire range - with numerous pictures and detailed descriptions of the plants. Particularly popular new products can be pre-ordered at and reserved exclusively for you.



Tested: Quality that we make visible for you.

For over 75 years, our policy has been that every single plant is 100% tested for quality and varietal authenticity. This seamless individual inspection is a central component of our quality promise - and the reason why over 95% of our customers place orders with us year after year.



Delivered: Individual delivery according to your wishes

Our service does not end with shipping. We work closely with you to organize tailor-made deliveries that can be flexibly adapted to your needs. Our packaging is specially designed to protect your plants so that only top-quality goods leave your nursery and reach you - on time and in perfect condition.



Delivered
Access





IPM 2025

Special Price of the Jury for Kordes Jungpflanzen

with Hibiscus syriacus Flower Tower Ruby®

The IPM marked the start of a year full of wow moments, surprises and promotions to celebrate 75 years of Kordes Jungpflanzen.

The IPM jury's special prize went to Kordes Jungpflanzen and Diderk Heinje Nursery for Hibiscus syriacus Flower Tower Ruby®.

The new, narrow columnar form of Hibiscus syriacus Flower Tower Ruby® is suitable for small gardens, balconies and terraces and as flowering hedge. The new variety is bee-friendly, branches well and is characterized by its long flowering period from the end of July to the beginning of October.

Novelties from Kordes are in line with the trend, as the IPM novelties showcase featured another narrow columnar form, Sambucus nigra Laced up®.

Hydrangea arborescens FlowerWOW® was nominated for the Show your Colors Award. The novelties attracted just as much attention as the presentation of the company's history:

“Kordes young plants 75 years for your success - Expect more.”

Visitors to the new IPM Gardeners' Forum could also expect more: Kordes Jungpflanzen presented concentrated marketing knowledge on the topic: Thinking differently about the garden. What does the consumer need, what does the industry offer?

Visit us at IPM 2026, hall 7, booth E24.2 – here you will get an exclusive view on new varieties and plant trends!





Super leuk: Prachtige Planten!



KORDES GOES PLANTARIUM 2.0



→ LANTARIUM | GROEN Direkt is exactly the right platform for the products of Kordes Jungpflanzen. The Kordes trade fair team will be on site in Boskoop for the second time, presenting top innovations such as *Salix candida* 'Iceberg Alley'® and the first pink *Philadelphus* 'Petite Perfume Pink'® as well as the successful *Hibiscus Walberton's*® *Lunar*® series. The Kordes brands *Greatberry*®, 'Firoma'® and the "Dolly Buster"® hydrangea will also be presented, as

well as novelties from the First Editions® and Proven Winners® brands. The offer is rounded off with the extensive range of compact ornamental shrubs. Dutch horticulture has always been innovative - we can't afford to miss out. Markets are becoming more transparent and international connections stronger. Woody plants 'made in Germany' are an integral part of this.

The Kordes young plant team cordially invites you for "een kopje koffie":

PLANTARIUM|GROEN-DIREKT
27.-28. AUGUST 2025
STAND: K. 519

You can also visit us here:

GROOT GROEN ZUNDELT
01.-03. OCTOBER 2025



TO
STAND PLAN



A visit to PLANTARIUM | GROEN-Direkt brings nursery and woody plant producers up to date with the latest developments. The exciting mix of breeders, large companies and small growers offers great new products and exciting sales concepts.

With more than 170 exhibitors and 6000 samples, PLANTARIUM | GROEN-Direkt is the starting signal for the new season. The trade fair provides comprehensive information about new industry developments, which are of interest to both growers and the retail chain and is therefore THE event for the European garden plant trade!





HAVE A GREAT BERRY!

THE NEW “SUPERFRUIT” FOR ALL LOCATIONS

‘Greatberry’® is the new brand for four different varieties of Amelanchier alnifolia. The edible Amelanchier alnifolia is fully in line with the “garden and cooking” trend. The plants are easy-care, undemanding and versatile to use culinarily. The collection includes ‘Greatberry® Aroma’, ‘Greatberry® Farm’, ‘Greatberry® Fruity’ and ‘Greatberry® Garden’ – four varieties suitable for use in private gardens and for professional fruit production. On www.greatberry.de the consumer will find recipes and all important information about the Canadian Saskatoonberry.





YOUR BENEFITS

- plants are matching the “food & health” trend
- attractive throughout the year due to bloom, fruit and autumn colouring
- easy in the garden & commercial fruit production
- a perfect “you-pick” fruit
- consumer website with lots of information, tips and recipes: www.greatberry.de

MUST SEE
www.greatberry.de



You need POS material to promote the Greatberry® brand? Please do not hesitate to contact us!

Our service:
C5 INCLUSIVE





AMELANCHIER alnifolia

GREATBERRY® AROMA

KOJUAAGA

- *yield variety*
- *late ripening*
- *particularly aromatic berries*
- *bee-friendly*



AMELANCHIER alnifolia

GREATBERRY® FARM

KOJUAAGF

- *yield variety for commercial cultivation*
- *in Canada „the“ yield variety with 85% cultivated area*
- *bee-friendly*



AMELANCHIER alnifolia

GREATBERRY® FRUITY

KOJUAAGR

- *fresh-fruity-juicy berries*
- *edible fruits*
- *bee-friendly*



AMELANCHIER alnifolia

GREATBERRY® GARDEN

KOJUAAGG

- *growing height only 1.5 m - 3 m*
- *best variety for small gardens*
- *bee-friendly*



ABELIA

RASPBERRY PROFUSION®

Semi-evergreen shrub; compact and well-rounded plant and branching habit, 0.9 m in height and 1.2 m spread; foliage glossy, medium to dark green; remaining foliage turning purple to bronze in winter. Large flower umbels with bright raspberry-coloured flowers, strong scent, produced from May well into autumn. Hardy to -16 °C, this variety is a truly impressive flowering machine, ideal as a specimen, planted in bulk, for bedding, landscape, or containers for terraces and balconies.

- lush, fragrant flowers
- bright raspberry coloured sepals
- very heat and drought resistant



AMELANCHIER

RAINBOW PILLAR®

GLENNFORM

3.0 to 5.0 m high and 2.0 m broad, straight upright growing well branched shrub; leaves are narrow-elliptic, denticulated, dark green, in autumn brilliant orange-red; white flowers; red to purple fruit; bred by H. LOSELY & SON. Perry, Ohio, USA; the excellent characteristics of the whole year beautiful serviceberries (rich flowering, edible fruits, nice autumn colour) are topped by the mildew free foliage(!) and the upright also for hedges suitable shape. Absolutely winter hardy top-variety with high potentials for the marked and the best autumn colour in the genus.

- column-shaped growth
- very healthy
- best autumn colouring





BUDDLEJA davidii

BUTTERFLY CANDY® COLLECTION

- perfect for pots and gardens
- stays small (max. 80 x 80 cm)
- more than 100 days of flowering

MINI-
BUDDLEJA
for terrace
and balcony



Butterfly Candy® Little Cerise



Butterfly Candy® Little Lila



Butterfly Candy® Little Pink



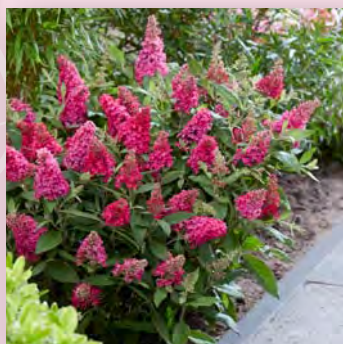
Butterfly Candy® Little Purple



Butterfly Candy® Little Bubblegum



Butterfly Candy® Little Magenta



Butterfly Candy® Little Ruby



Butterfly Candy® Little White

BUDDLEJA davidii

BUTTERFLY TOWER

TOBUD1305®

- *first Buddleja column*
- *butterfly magnet*
- *tolerates drought*



BUDDLEJA davidii

BUTTERFLY TOWER WHITE

TOBUD1305®



BUDDLEJA alternifolia

UNIQUE

PMOORE12[®]

- *fragrant flowers*
- *compact dwarf shape*
- *rich and long flowering*



BUDDLEJA davidii

PRINCE CHARMING[®]

- *bright red flower panicles*
- *grows low and compact*
- *ideal for patios and balconies*

NEW

BUDDLEJA davidii

BERRIES & CREAM

PMOORE14[®]

Bred by Peter R. Moore in Stockbridge, England. Plant habit to 2.0 m tall and 0.7 m wide, broadly bushy-upright, lateral shoots slightly pendulous. Dark-green, narrow foliage; scented flowers bourn in long, upright, two-toned spikes – dark lilac with white segments forming a pleasant contrast. A striking magnet for bees and butterflies, drought-tolerant, excellent winter hardiness and suitable for all soil types, also for containers on balconies and terraces and in the landscape as well as a cut flower for the vase.

- *bicolour flower*
- *attracts bees and butterflies*
- *very hardy*



CARYOPTERIS clandonensis

BLAUER SPATZ®

KOJUCCB

A striking seedling selection from Dr. PIRC, Vienna-Schoenbrunn. Compact growth, well-branched, up to 70 cm tall; lovely dark blue flowers (having a blue tinge between C.c 'Kew Blue' and C.c. 'Grand Bleu'®); the numerous inflorescences appear along the side of the plant thus enhancing the entire floral effect this free flowering novelty selection, growing wider than taller, is especially suitable for mass and group planting. 'Blauer Spatz'® was the most flown plant at an exhibition of insect food plants (woody plants, perennials, summer flowers) in 2019 at Arboretum Thiensen, Ellerhoop, Schleswig-Holstein, Germany and according to Professor Hans-Dieter Warda the absolute test winner.

- compact, flat growth
- dark blue and richly flowering
- for group and mass plantings



CARYOPTERIS clandonensis

BLUE BALLOON®

KOJUCCBB

A new seedling selection from Dr. PIRC, HBLVA, Vienna-Schönbrunn. A very lovely, dense and compact-growing cultivar, with a balloon-like structure. Lovely foliage colours and large, bright blue flowers on numerous inflorescences. Like 'Blauer Spatz'®, flower blooms are also found on the lower periphery of the plant, enhancing the entire floral effect. Especially suitable for group planting, as a specimen or in containers.

- compact balloon-like growth
- richly flowering
- for planters





CERCIS canadensis

MERLOT

- beautiful dark red, heart-shaped foliage
- many flowers, purple-pink
- very resistant to heat and drought

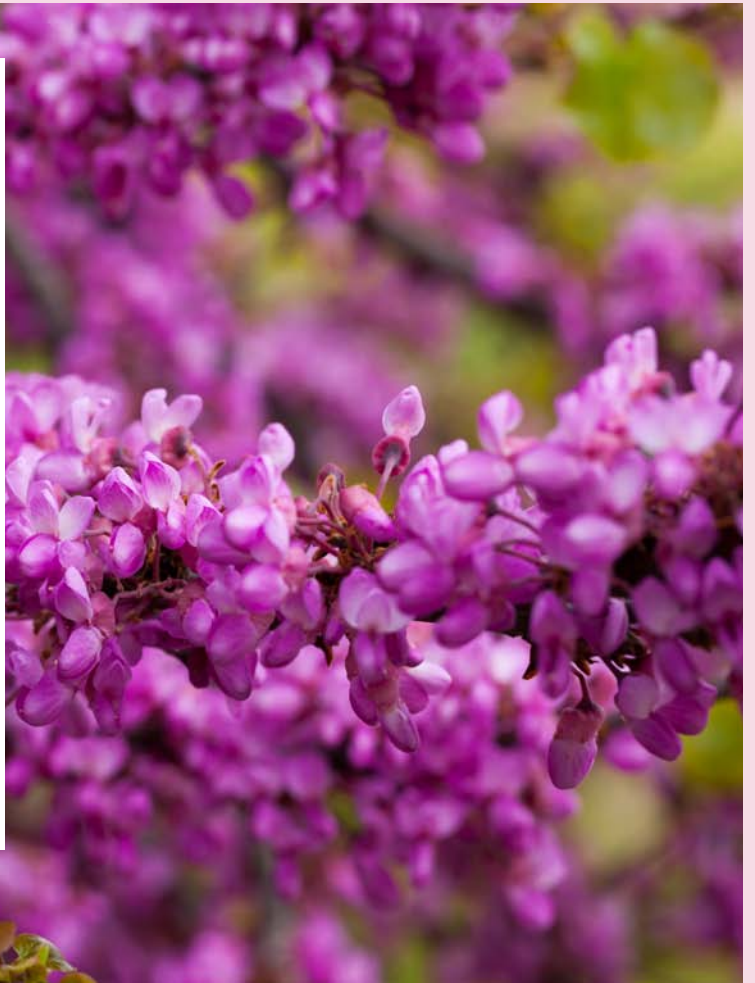


CERCIS chinensis

AVONDALE

A small-growing cultivar of the Chinese Red-bud, originating from New Zealand, hardly growing over 2.0m tall in 10 years; leaves heart-shaped, dark green above and lighter below, turning yellow in autumn; flowers bright purple-red, numerous, appearing early in the season before the foliage along the entire twigs and branches. An ornamental shrub that is richly free-flowering even when young, suitable for small gardens, planting troughs etc.; prefers warm areas, but still winter-hardy.

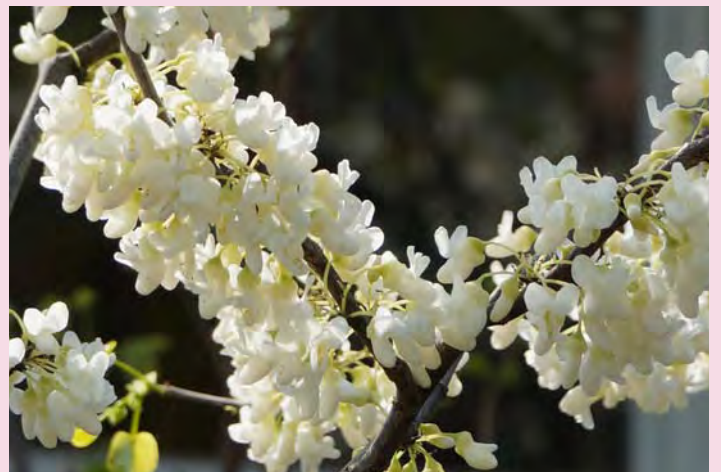
- rich flowering
- flowers already on young plants
- bestseller



CERCIS chinensis

SHIROBANA

- white flowering topseller
- flowers before leaves are sprouting
- very healthy and drought resistant



Blue Lagoon

SURF THE NEW BLUE WAVE

CERCIS griffithii

BLUE LAGOON

RAFMAR¹®

NEU

- *blue-green foliage, pink blossom on the trunk in spring*
- *small tree*
- *drought-tolerant and hardy*

Cultivar from North America; medium-strong, multi-stemmed shrub or small tree, approx. 3-4 m tall and wide; striking foliage in unusual eucalyptus blue, heart-shaped, deciduous; pink to purple-pink butterfly flowers directly on the wood (cauliflory) before the leaves emerge in April-May. Eye-catching, high-contrasting variety with high ornamental value, particularly suitable for individual plantings in modern gardens or public gardens. Prefers sheltered, sunny locations with well-drained, nutrient-rich soil. Good drought tolerance once established. Hardy to approx. -23 °C.



CHOYSIA ternata

WHITE DAZZLER

LONDAZ®

Growth approx. 80 cm tall, roundish-compact, strongly branched; shoots dark green, cottony-hairy; leaves evergreen, finger-shaped divided, narrowly lanceolate, dark green, slightly shiny; Flowers white, in numerous three centimeter star-shaped flowers with upright yellow stamens, strongly orange-scented, from late April to June, with reblooming into October – this attractive mass bloomer is not only the hardiest Choysia cultivar, but also a garden perfumery, bee and insect restaurant, and has high ornamental value even in winter without flowers. For small gardens, areas, hedges, ideal for pots and planters on balconies, patios, for entryways and as a cold house plant.

- innumerable flowers, tirelessly flowering
- the hardiest Choysia variety
- fragrant, bee-friendly small shrub

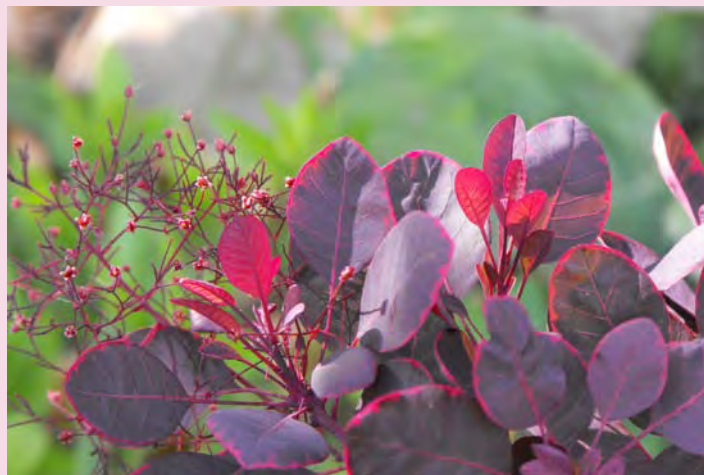


COTINUS coggyria

LILLA

JM51®

- dwarf
- intense foliage colour
- uniformly growth



COTINUS coggyria

SMOKEY JOE

LISJO®

- intense pink flowering
- attractive autumn colouring
- for planters and cutting



DEUTZIA

RASPBERRY SUNDAE

LOW 18[®]

- numerous fragrant flowers
- bee-friendly
- compact and low maintenance



DISTYLUM

BLUE CASCADE

PIIDIST-II[®]

- ideal for surface greening
- evergreen plant
- drought and heat resistant



EUCALYPTUS *gunnii*

SILVER DOLLAR[®]

Evergreen, fast-growing, slender, upright tree, medium-dense crown, over 2.0 m tall in our latitudes, otherwise 15.0–25.0 m tall; bark in grey shades, firmly attached at the bottom, dropping further up, new bark whitish yellow; foliage fragrant, silvery-bluish, grey-green, ovoid-round when young, ovoid-elliptical when old; from bright bluish-green buds, cream-coloured to whitish flowers develop in umbels from September onwards, followed by reddish-brown capsule fruits; this interesting woody plant is characterised by its wide site tolerance with regard to climate and soil conditions; as a tub plant, it sets trendy accents on patios or balconies.

- *mediterranean*
- *evergreen*
- *broad climate and site tolerance*





The Green Kingdom

FAIRYTALE-LIKE SHAPES FOR ALL GARDENS



EUONYMUS japonicus

GREEN EMPIRE®

MONNIEVES®

Slow-growing selection by KARL KORNMÜLLER, Wallsee, Austria; compact growth, up to 0.8m tall and 0.6m wide; leaves narrowly elliptical, shiny dark green, light green underneath, 1–3 cm long, flowers inconspicuous – particularly frost hardy and robust selection, ideal for low hedges, cemetery, rock gardens, planters, borderias, ornamental gardens and very good as a cuttable alternative to buxus borders.

→ For ornamental gardens boxwood is the most important plant of the middle European garden culture. But now with *Euonymus japonicus* 'Green Empire'® is an excellent substitute on the market. 'Green Empire'® is a variety of the Japanese *Euonymus*, which is optically very similar to the boxwood. Although the ornamental wood originates from warmer climates, it has defied the European climate since many years.

Euonymus japonicus 'Green Empire'® is very healthy, compact-growing and wears an evergreen, attractive foliage dress. The hardy, robust plant is particularly undemanding compared to *Ilex* varieties and also copes well with a shady location.

The ornamental plant is extraordinarily tolerant to pruning and is ideal as a formal plant. It also starts growing easily after strong pruning. Due to high pruning compatibility, 'Green Empire'® is ideal for figures in the form of balls, cones, cubes and columns as well as other forming cuts. The variety is also excellently suited for low hedges and borders.

The undemandingness, winter hardiness and wide range of uses makes *Euonymus japonicus* 'Green Empire'® a true bestseller.



FICUS carica

LITTLE MISS FIGGY®

LMF01®

Compact, multi-stemmed and weak-growing selection, about 1.5 m tall and 1.2 m wide; deeply slit, dark green leaves on short internodes; with strong fruit set already on young plants on one-year-old wood; large, numerous, burgundy-wine-red fruits with strawberry-coloured flesh from August – a self-fruiting, very tasty and quite frost-resistant fig with a high yield, well suited for home gardens, espalier fruit and especially for planters.

- compact growth
- fruiting abundantly
- drought and cold resistant



Being always up to date

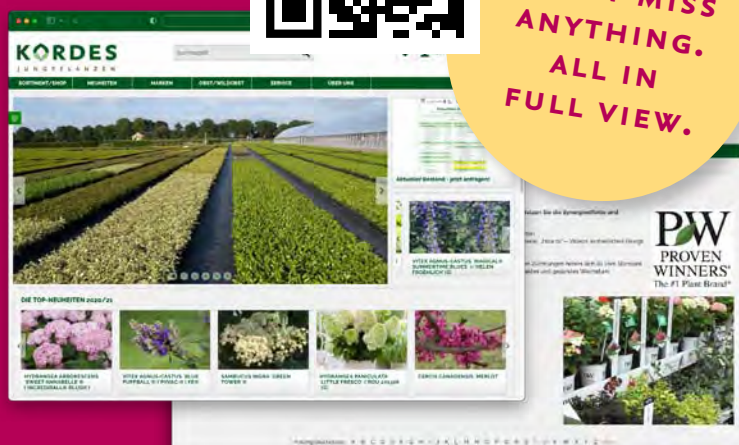
THE WHOLE ASSORTMENT ON KOJU.DE/EN

On our website www.kordes.de/en
you will find:

- the whole Kordes assortment
- all important detailed plant information and images
- current prices
- many interesting information about Kordes Jungpflanzen



DON'T MISS
ANYTHING.
ALL IN
FULL VIEW.



Garden & Food Trend

FRUIT- FULL SELLS

FICUS Carica

FIROMA®

KOJUFCF



- *many tasty fruits*
- *very hardy*
- *fruits on one year old wood*

Highly branched selection, up to 3.0 m high, with plenty fruit sets also on young plants; large, numerous, reddish-brown to purple fruits from late June to early August, second crop during favorable weather conditions inb September to October - a rich fruiting very tasty and quite frost resistant fig, suitable for gardens and planters.



Hibiscus syriacus Purple Chiffon®

NEW

PERFECT
FOR
SUMMER
SALE

HIBISCUS syriacus

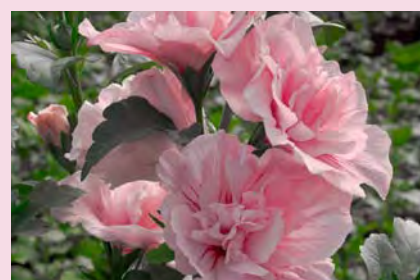
CHIFFON-SERIES

NOTWOOD3

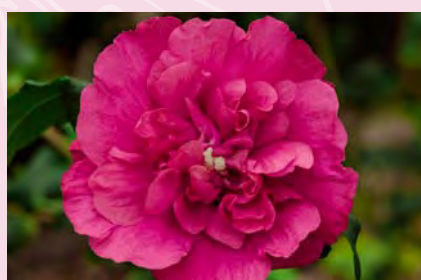
- impressive blooming
- large filled flowers
- fast growing



Hibiscus syriacus Ruby Chiffon®



Hibiscus syriacus Pink Chiffon®



Hibiscus syriacus Magenta Chiffon®



Hibiscus syriacus Starburst Chiffon®



Hibiscus syriacus White Chiffon®



Hibiscus syriacus Blue Chiffon®



Hibiscus syriacus China Chiffon®



Hibiscus syriacus Lavender Chiffon®



HIBISCUS syriacus

FLOWER TOWER PURPLE[®]
FLOWER TOWER RUBY[®]
FLOWER TOWER WHITE[®]

- column shape
- long flowering time
- heat and drought resistant

Striking pillar growth habit, bred by Francisco GANDINI, Guidizzolo, Italy; tall stature after ten years of approximately 3.5 to 4 m, slim and stiff upright, well branched; leaves dark green; flowers from July-September - noteworthy novelties in the Hibiscus segment with exceptional, columnar habit and good winter hardiness and an imposing vertical flower monument for small gardens, terraces, entrances, narrow hedges, special garden accents.

Hibiscus syriacus
 'Flower Tower Ruby' ©



HIBISCUS syriacus

LITTLE LEGENDS PINK

SAMILHONG®

NEW

- extreme dwarf form, ideal for little gardens
- rich flowering
- long flowering period

Breeding by hibiscus expert Kyung-Ku Shim, South Korea; extremely compact growth, up to 70 cm tall, upright and bushy branching; fresh green foliage; numerous pink flowers along the shoots, flowers continuously from summer to autumn - magically attracts bees and butterflies; probably the smallest Hibiscus syriacus currently on the market. A space saving, yet richly flowering variety with all the advantages of the classic hibiscus in a compact form. Heat and drought tolerant, ideal for sunny beds, planters, city gardens, terraces and smaller gardens. Winter hardy to -25 °C.

HIBISCUS syriacus

LITTLE LEGENDS WHITE

WOOJEON®

NEW

- extreme dwarf form, ideal for little gardens
- rich flowering
- long flowering period

Breeding from South Korea by Kyung-Ku Shim, Ki Byung Lim, Yoo Mi Ha; extremely compact growth, up to 70 cm tall, upright and bushy branching; fresh green foliage; numerous white flowers along the shoots, continuously from summer to autumn - magically attracts bees and butterflies; currently one of the smallest Hibiscus syriacus varieties worldwide. Space-saving, yet richly flowering - combines the classic advantages of hibiscus with a modern, compact form. Heat and drought tolerant, ideal for sunny beds, planters, patios and small gardens. Hardy to -25 °C.





PRODUCTS

Flowers
up to 19 cm
Ø

3x
bigger
flowers

Original-
Size

H. X WALBERTON'S®
LUNAR® RHAPSODY®

H. SYRIACUS
MAGENTA CHIFFON®

HIBISCUS

WALBERTON'S® LUNAR® - SERIES

- huge! Flowers - up to Ø 19 cm
- sterile - therefore long flowering time
- hardy like H. syriacus
- upright growth, attractive foliage

H. X WALBERTON'S®
LUNAR® ECLIPSE®

H. X WALBERTON'S®
LUNAR® FLARE®

H. X WALBERTON'S®
LUNAR® DELIGHT®

NEW

HIPPOPHAE rhamnoides

SIROLA®

- robust cultivar with columnar growing habit
- slightly thorny
- just very few root runners



HIPPOPHAE rhamnoides

ORANGE ENERGY®

HABEGO®

Sturdy growth, broad and upright with wide spreading side branches, moderately thorny. Fruits large, oblong to oval, lightly hairy, bright yellowish-orange, colours solid, dense fruiting already from mid to end September. A top cultivar from the hybridization programme of H.-J. ALBRECHT, Berlin considered as the crème de la crème from this series.

- a lot of vitamin C
- high yield
- strong growth



HYDRANGEA

CLOUDI®

ILVOCLOU®

- best of *H. macrophylla* x *H. serrata* – the gain to the assortment
- strong, healthy, tolerates dryness
- top variety for garden and terrace





Hydrangea macrophylla 'Cherry Explosion'®



A cherry red colour explosion



This hydrangea **EXPLODES with long-lasting colour** and makes a bold statement in any garden! With incredibly large, bright, cherry red flowers, this Lacecap variety is very unique and different from other Hydrangeas on the market. Hardy to zone 4. With a longer bloom period this variety performs well in a wide range of conditions.



HYDRANGEA macrophylla

CHERRY EXPLOSION®

MACKAY®

- large, bright cherry red (!) flowers
- compact growth
- very winterhardy



HYDRANGEA macrophylla

LOVE

YOUME H1917[®]

- Blüten doppelt gefüllt
- stabile Triebe, kompakt
- Goldmedaille National Plant Show (UK)
- Silbermedaille Plantarium Boskoop 2013



HYDRANGEA macrophylla

MISS SAORI

H2002[®]

- Blüten doppelt gefüllt
- Blätter im Frühjahr und Herbst bordeauxfarbig
- Plant of the Year 2014, RHS Chelsea Flower Show, Silbermedaille Plantarium Boskoop 2014



HYDRANGEA macrophylla

SCHLOSS WACKERBARTH[®]

HORWACK[®]

- dreifarbige Blüten
- ideal für Balkon und Terrasse



HYDRANGEA paniculata

SCHLOSS MAGICAL[®] MATTERHORN

BOKOMAHO[®]

- stocky, compact growth
- large flower panicles
- abundant flowering, sturdy shoots





DOLLY BUSTER
HORTENSIE

GARDEN STAR

HYDRANGEA macrophylla

DOLLY BUSTER®

BODALAN®

- extremely large, pink flowers
- long flowering time
- cut-flower, stable shoots

The 'Dolly Buster'®-Hydrangea looks everywhere like freshly styled. Suitable as a flowering shrub in the garden bed, as a flowering hedge and in a planter on the patio, balcony and in entryway areas. As a lush bouquet of flowers in the vase it decorates the house.

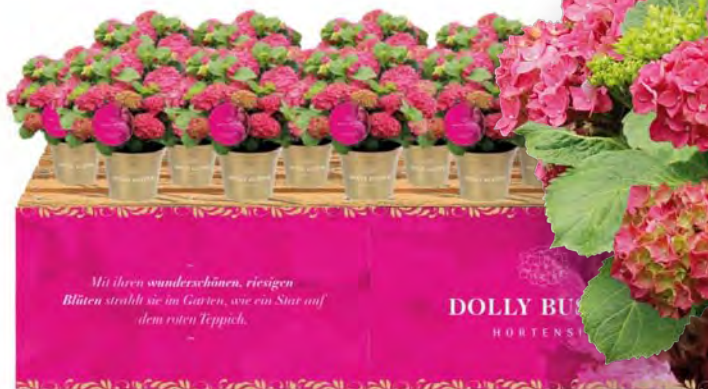




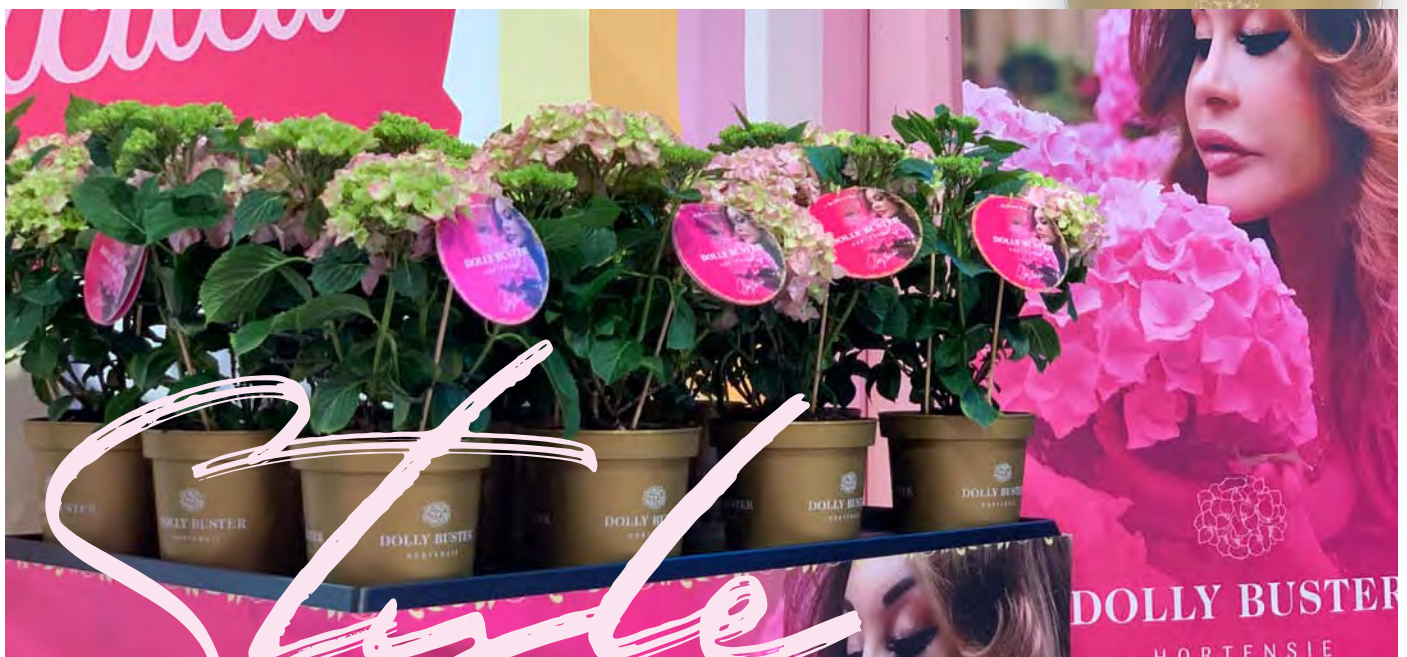
→ THE “DOLLY BUSTER-HYDRANGEA” AT THE POS

The ‘Dolly Buster®’-Hydrangea looks great anywhere: Even in wind and weather looking always like freshly styled.

Suitable as a flowering shrub in the **garden bed**, as a **flowering hedge** and in **planters** on terraces and balconies. ‘Dolly Buster’® takes care of style and flair at the **entrée** and entrance area in planters. The huge flowers are also decorating the house indoor as a stylish **flower-decoration** on the table or as a lush flower bouquet in the **vase**.



POS materials: roll-up, pallet banners and labels





HYDRANGEA paniculata

BOBO®

ILVOBO©

New BEST-select variety from the Belgian ILVO institute. Compact growth of 70 cm high and 50 cm broad with strong shoots. Flowering from July to September with coneshaped panicles, which are turning from white to gentle rose, very rich and long flower and in contrast to dark green foliage. Outstanding new variety – the first real “Dwarf” – Pee Gee Hydrangea, very hardy and suitable for little gardens, terrace, flowering hedges and containers. Won FLORALL Award in Gold 2010.

- *dwarf pee-gee Hydrangea*
- *enormous flower-filling*
- *perfect in pots and planters*



HYDRANGEA paniculata

FRAISE MELBA

RENBA©

- *big flowers*
- *intense flower colouration*
- *compact and stable*



HYDRANGEA paniculata

LITTLE FRESCO

ROU 201306©

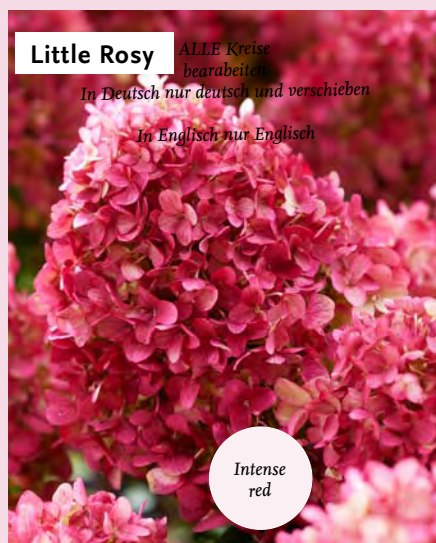
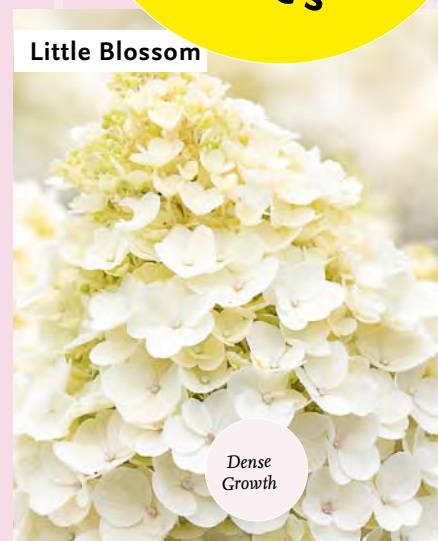
- *large flowers*
- *beautiful flower color*
- *compact growth*





LIVING CREATIONS COLLECTION

NEW!
The
successful
series





HYDRANGEA paniculata

POLESTAR®

BREG14®

- early and longest flowering period
- exuberant flowering with changing colours
- compact growth

Bred by A. J BREGMAN; Benthuisen (NL), compact, rounded habit, 0.8m tall and 1.0m wide; flowers in umbels, the large sterile flowers cover the small panicles of fertile flowers, giving the impression of broad, flat inflorescences; flower colour initially greenish white, changing to creamy yellow to pink, intense pink-red at the end of summer, early, exuberant flowering from June to September; very hardy variety that flowers even in the shade – 'Polestar'® is a real star that belongs in the spotlight, as a specimen in the garden or planter as well as a small hedge or flat planting; "Best Novelty" Garden Trials 2018.

*Rich
flowering*

HYDRANGEA paniculata

PINKY WINKY®

DVPPINKY®

Grows 1.25 to 1.5 m tall, with upright and stiff shoots. Inflorescence large, cone-shaped, white at first turning intensively dark pink to red, appearing from end July – October. A striking cultivar suitable as specimen plant or for mass planting, hedges and pots, very winter hardy and whose inflorescences are equally suitable as dried flowers.

- *early colouring of the flowers*
- *intense, dark pink*
- *stable shoots*



HYDRANGEA paniculata

SKYFALL®

FRENNE®

- *very big petals*
- *big flowers*
- *strong stems*



HYDRANGEA paniculata

SUNDAE FRAISE®

RENSUN®

- *little sister of 'Vanille Fraise'®*
- *compact*
- *abundant flowering*



HYDRANGEA quercifolia

RUBY SLIPPERS

- compact with many shoots
- big flowers
- intense colouration



HYDRANGEA quercifolia

TARA

BIV01©

- very dense, pure white flower panicles from late summer to autumn
- colourful, orange-red autumn leaves
- site-tolerant, grows in full sun and partial shade



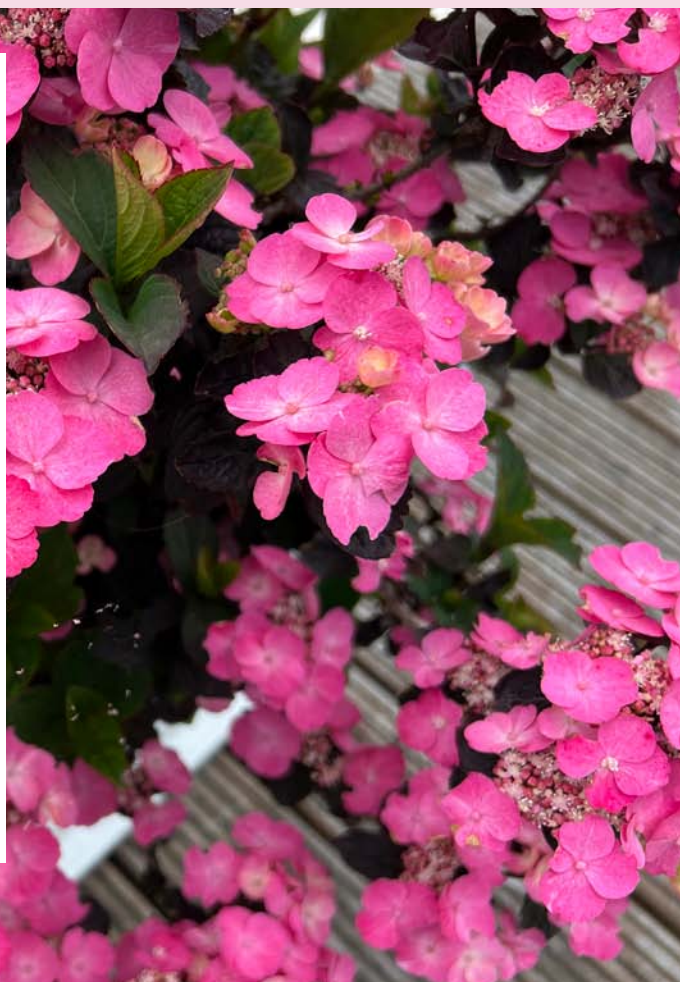
HYDRANGEA serrata

DAREDEVIL

JPD 01©

An outstanding breeding success by JEAN-PAUL DAVASSE, Angers, France; grows 0.5 – 0.7 m wide and up to 1.2 m high; leaves deep dark red, almost black; flowers in umbrella shaped umbels with intense pink flowers at the edges, which turn fiery red in autumn, on one year old shoots, from June to September – impressive “eye-catcher” with a long flowering period, creates excellent contrasts in combined plantings, good to use as dried flowers and winter hardy.

- leaves dark red, nearly black
- compact growth
- eye-catcher



LONICERA kamtschatica

MYBERRY SWEET

- big, sweet fruits
- high yield
- perfect for plantations



OSMANTHUS burkwoodii

- strongly fragrant
- especially rich flowering
- versatile ornamental shrub



PEROVSKIA atriplicifolia

PRIME TIME

LAFPER®

An absolute highlight from America; stiffly upright growth habit, to 90 cm tall and 70 cm wide, densely branched, with sturdy, upright stems that do not droop or flop during the entire growing season; oval to lanceolate foliage, hirsute grey-green, that holds its colour all season long; dense flowering, lavender-blue with dark violet florets, attractive all summer long and well into autumn – a hardier, earlier-flowering selection that is superior to all hitherto-known cultivars. Ideal for sunny and dry sites, steppe areas, containers, both for garden and landscape applications, attracts bees, butterflies and hummingbirds.

- upright, dense branching
- long and early flowering time
- drought and cold tolerant



Topseller

FOR IMPULSE BUYING



PHILADELPHUS

LITTLE WHITE LOVE®

KOJUPL

- dainty growth
- large, fragrant flower
- for impulse purchase

Beautiful dwarf Philadelphus from Canada; grows up to 1.0 m high and wide, compact with many upright shoots, leaves are oval, dark green; the numerous flowers are double-filled, up to four cm wide, fragrant, May to June; very hardy and undemanding flowering shrub which is excellent for small gardens, flower beds, hedges and low accruals.



NEW

PHILADELPHUS

PETITE PERFUME PINK

P1 ©

- first pink *Philadelphus*
- fragrant, pink flowers
- urban climate resistant, drought tolerant

New cultivar and the world's first *Philadelphus* with pink flowers; upright growth, densely branched. Branches slightly overhanging, up to 1.2 metres tall and wide; abundant, fragrant flowers covering the entire branches, bright pink, with a dark pink centre, in June-July - during flowering over a period of six weeks, this hardy cultivar is a magnet for bees and butterflies, thrives well in urban and coastal areas thanks to its tolerance to drought and air pollution. This makes *Petite Perfume Pink* a beautiful and robust *Philadelphus*, ideal for urban plantings, coastal gardens, woodland gardens, borders, planters, fragrant gardens and hedges.

PHOTINIA *fraseri*

PERFECTA®

KOJUPFP

Own selection; growth upright, compact, well branched; branches stronger than 'Red Robin'; leaves elliptical, 7–12 cm long, evergreen, strongly serrated, young shoots in May striking shiny bright red to purple, later bronze colours, then shiny dark green; flowers white, in approx. 10 cm large cymes in May to June – a prominent improvement of this genus, which is a variety for more dense hedges, expressive colour nuances as a single and landscape plant and for planting vessels.

- dense growth
- upright
- ideal for hedges



PHOTINIA fraseri

LITTLE PERFECTA®

LITTLE FENNA®

- compact, well-branched
- new shoots bright pink
- perfect for patio, balcony



PHYLLIREA

GRAND PRIX

HUGP16®

- short internodes, well-branched
- mediterranean look
- heat- and drought-resistant

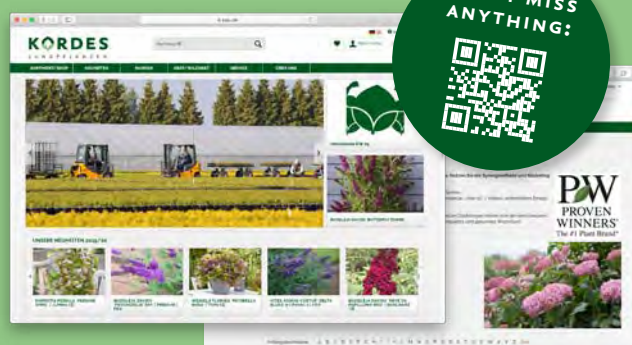
Striking, compact form; growth after 5 years approx. 1.5-2 m tall and wide; shoots upright, densely branched; narrow, lanceolate foliage, evergreen, deep green, glossy; inconspicuous, whitish-green flowers in spring, subtle fragrance; particularly pruning-tolerant, structurally strong variety for topiary, hedges or solitary use; heat- and drought-resistant, tolerant of urban climates and wind; winter-hardy to approx. -15 °C.

NEW



Being always up to date

THE WHOLE ASSORTMENT ON KOJU.DE/EN



'Magical Sweet Cherry Tea' – A new highlight in the range

TOP VARIETY WITH GREAT MARKET POTENTIAL

PHYSOCARPUS opulifolius

MAGICAL® SWEET CHERRY TEA

ZLEBIC5®

- **spectacularly colourful leaves**
- **drought-tolerant and robust**
- **attractive as a garden, landscape and potted plant**

First frequent flowering ninebark, bred by DAVID CHARLES ZLASAK from *P. opulifolius* 'Little Devil' x *P. opulifolius* 'Dart's Gold'; grows rounder upright, compact, well branched, 0.9 to 1.2 m high and wide; leaves in shoots orange-red, later dark purple, in autumn burgundy-red; flowers in pink-white cymes; fruits red – an attractive, rich and reblooming ornamental shrub; robust, hard and drought-tolerant, provides food for birds and can be used as a garden, landscape and potted plant.



PRUNUS laurocerasus

BONAPARTE

FIIPPI01®

- new shoots orange-red
- uniform, upright and densely branched
- very winter hardy



PRUNUS laurocerasus

GENOLIA®

MARIBLON®

- slender, dense growth
- winter hardy and healthy
- for perfect hedges



PRUNUS lusitanica

ANGUSTIFOLIA®

Like lusitanica, but having a compact habit; leaves are shorter and smaller, 5–7 cm long and 2–3 cm broad, a variety which originates in France 1877; having a more graceful looking overall and a better winter-hardiness.

- frost tolerant
- healthy leaves
- perfect for hedges





RHAMNUS frangula (=Frangula alnus)

FINE LINE®

RON WILLIAMS

- pillar-like growing
- attractive leaves
- healthy and hardy

A cultivar from Rhamnus frangula 'Asplenifolia'; growing pillar-like with equally linear, narrow, dark green leaves that turn striking yellow in autumn. An attractive, totally winter-hardy plant for hedges, container planting, as well as specimen or for group planting.





ROSA-Hybride

CUTIE PIE

ROP007©

Breeding of T. YOKOTA, Japan; Grew dainty, round-compact, only 15 cm high and 20–30 cm wide. leaves small, wintergreen, flowering simple, small, bowl-shaped, pink with white center, slightly fragrant, May–October; 'Cutie Pie' is thornless, does not form fruits and therefore does not require pruning – an abundant flowering, healthy, easy-care, hardy (down to -25°C) miniature rose, bee-friendly, well suited for sunny and warm locations, rock gardens, as ground cover and especially pretty in planters for balcony and terrace.

- mini rose
- lush flowering, undemanding
- no thorns



RUBUS

GLEN COE

- thorn free
- attractive fruit colour
- high yield



SAMBUCUS nigra

CHERRY LACE

HYFJOLAIS©

- deeply slit foliage
- cherry-red flowers
- compact growth



Eye-Catcher

LACED UP!

SAMBUCUS *nigra*

LACED UP

SNR1292[®]

- **super-columnar-shaped skyscraper**
- **leaves strongly slit, black-red**
- **fragrant, bright pink flowers**

Cultivated by PHOENIX ORNAMENTALS Ltd., Larkfield, England; growth columnar, tightly erect; leaves strongly lobed, black-red, green when shoots; flowers in large, lemon-scented, bright pink umbels, contrasting very nicely with the red foliage, May to July; Fruits glossy blackish-purple and, like all “Elderberries”, commercially viable – the first red-leaved, compactly upright growing columnar form with slit leaves, a great hardy and healthy ornamental shrub for colour accents in all garden areas, exclusive hedges and planters.

SPIRAE betulifolia

TOR GOLD®

- *totally hardy and robust*
- *beautiful flowers*
- *no sunburst*



SPIRAE japonica

NEON FLASH

- *surpasses 'Anthony Waterer' and 'A.W. Sapho'*
- *bright colours*
- *uniform habit*



SYRINGA

BLOOMERANG® DARK PURPLE

SMSJBP7©

The flowering sensation from the United States; shrub, approximately 1.5m high and 2.0m wide; the dark purple, numerous, roundish, fragrant floescence starting to flower from May and until frost indefatigable new flowers are formed – a stunning new breed with great potential.

- *strong reblooming*
- *intensive coloured*
- *scented flowers*





SYRINGA

TINKERBELLE®

BAILBELLE

- flowers wine-red to dark-pink
- richly flowering and healthy
- fragrant



SYRINGA meyeri

LILLIFEE®

KOJUBELLA©

- enchanting dwarf lilac
- fragrant
- rich purple-violet flower



Being always up to date

THE WHOLE ASSORTMENT ON KOJU.DE/EN



On our website www.kordu.de/en
you will find:

- the whole Kordes assortment
- all important detailed plant information and images
- current prices
- many interesting information about Kordes Jungpflanzen



DON'T MISS
ANYTHING.
ALL IN
FULL VIEW.



VITEX agnus-castus

PINK PINNACLE

V07 SC OP 4®

- pink flowering Vitex
- late summer flowers
- very healthy and drought tolerant



VITEX agnus-castus

MAGICAL® SUMMERTIME BLUES

HELEN FROEHLICH®

- especially large flowers
- improved winter hardiness



WEIGELA florida

ALL SUMMER® MONET

VERWEIG 8

- eye-catcher „all summer long“
- healthy growth
- ideal for balcony & terracce

Breeding of BERT VERHOEFF, Netherlands; Growth hemispherical, up to 60 cm high and wide; leaves green, white-pink edged, in autumn red-violet-brown, cream-pink bordered; Flowers funnel-shaped, purple-pink with white dust vesels - attractive wood for small gardens, areas, hedges, planters, balcony, terrace, mobile greenery all summer long.





WEIGELA florida

ALL SUMMER[®] PEACH

SLINGPINK[®]

- *blooms from May „all summer long“*
- *compact*
- *ideal for balcony and terrace*



WEIGELA florida

EBONY & IVORY

VELDA[®]

- *snow-white flowers*
- *dark foliage*
- *better than 'Black & White'®*



WEIGELA florida

PICOBELLA ROSA

TVP2[®]

- *two times flowering*
- *compact with fine leaves*
- *perfect for balcony and terrace*



WEIGELA florida

PINK POPPET

PLANGEN[®]

- *second flower in autumn*
- *very compact growth*
- *perfect for balcony and terrace*





Love!

WEIGELA florida

VINTAGE LOVE

TVP1®

- dwarf Weigela
- fireworks of flowers and colour
- ideal for garden & terrace

Compact, upright growth, approx. 50-90 cm tall; leaves dark green, brownish-green in autumn, in perfect contrast to the flowers; flowers very numerous, trumpet-shaped, dark pink in the bud, salmon to light pink outside, white, cream and yellow inside, stamens light brown, from May to October - a spectacular display of flower explosion and colour fireworks, continuously from spring to autumn. For small hedges, areas, balconies, patios and all garden areas where colourful variety is desired.



PIECE OF GOLD AMONG THE THUJAS

THUJA *occidentalis*

GOLDEN SMARAGD®

JANED GOLD®

- the golden 'Smaragd' twin
- top variety with uniform growth

A spectacular variety from Poland with golden yellow leaves; habit and formation like the proven variety Smaragd; an excellent enrichment of the assortment, 2009 given into the marked by the breeder EDWARD KUBIK after 10 years of testing. The beautiful yellow pendant to the all-purpose Thuja Smaragd. Bronze medal at Grenn is Life, Warsaw 2008 and Plantarium, Boskoop 2011.



THUJA *occidentalis*

MECKI®

KOJUTOM

Our own selection, slow-growing, with stocky, evenly rounded growth and very healthy, fresh green foliage – ideal for low hedges, cemeteries, rock gardens, ornaments, for planting in troughs as well as an alternative to buxus.

THE BUXWOOD SUBSTITUTE FOR FORMAL GARDENS



PW
PROVEN
WINNERS®

A better garden starts
... with a better plant

NEW



HYDRANGEA paniculata 'Little Lime Punch'®©

**BEE
FRIENDLY**



VITEX agnus-castus 'Blue Diddley'®



**MARKETING
SUPPORT**



HYDRANGEA arb. 'Strong Annabelle'®

**BEST
SELLER**



CALLICARPA 'Pearl Glam'®©

**INNO
VATIVE**

The **No.1**
PLANT BRAND

> **12** Mio.
PLANTS SOLD
in Europe

PW
PROVEN
WINNERS®

COLOR CHOICE®
FLOWERING SHRUBS



**INVINCIBELLE
Ruby**
Smooth Hydrangea
TWO-TONE
BLOOMS

PW
PROVEN
WINNERS®



Nothing sells faster

“Proven Winners® – the #1 Plant Brand” is the world’s most successful plant brand with more than 200 million plants sold only in North America. The reason for the high sales figures is the synergy effects through cooperation between globally active producers and breeders as well as the marketing power of an internationally managed umbrella brand.

Proven Winners® only markets varieties which are easy for growers to cultivate, which are attractive at the point of sale and which are working well for the consumers.

Unsere aktuellen PW-Bestseller

HYDRANGEA arborescens
STRONG ANNABELLE® → 79

HYDRANGEA arborescens
PINK ANNABELLE® → 79

HYDRANGEA arborescens
RUBY ANNABELLE® → 79

HYDRANGEA arborescens
LITTLE LIME® → 79

DEUTZIA
YUKI CHERRY BLOSSOM® → 76

Quality

MARKETING & POS-SUPPORT

- individual POS Support – for free
- advertisement campaigns
- consumer website
www.provenwinners.eu
- social media



P9 + C3 / C5 + Etikett = PW



All for one goal – selling more plants!

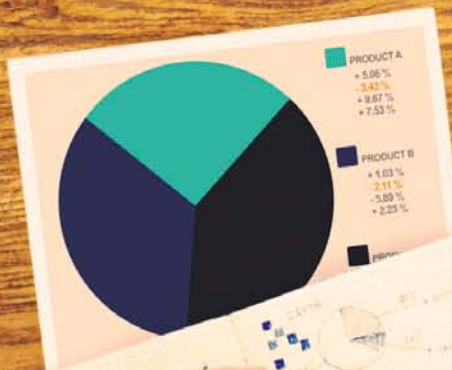
PROVEN WINNERS® MARKETING CAMPAIGN:

“

There is no shortage
of new plants, but there
is a shortage of better
new plants.”

— Tim Wood

Product Development &
Head of Marketing,
Spring Meadow Nursery Inc.





→ **Whether you are a wholesaler, retailer, or landscaper – the goal is to sell Proven Winners® shrubs successfully and profitably.**

Proven Winners® supports growers and retailers with a wealth of marketing activities and materials to help your customers to understand the added value of Proven Winners® plants, and to help you selling them successfully.

YOUR BENEFITS FROM CONSISTENT PROVEN WINNERS® CONSUMER MARKETING:

The #No.1 Plant Brand today as a “first mover” benefits from continuity in professional branding, especially through a strong focus on end-consumer advertising. The success story that began more than 20 years ago in the USA is now continuing in Europe. In the USA, it has been shown: All advertising activities tailored directly to the consumer, generating a high level of brand credibility and brand trust in the long term. With steadily increasing sales figures and a steadily growing fan base.

The long-term goal for all producers of selling more PW® products is therefore achieved through cost-intensive but also constant advertising towards the consumer. That is why cooperation in a worldwide network of PW® partners is so crucially important. Everyone is working together for the same goal! Only in this way a sufficient advertising impact can be built up – for a real demand coming from the consumer. This increases sales volumes, and the resulting growing marketing budget will help Proven Winners® to achieve a unstoppable growth in Europe as well. Just the #No.1 Plant Brand.





A better garden starts with a better plant

eliasgärtig & innovativ
pflegeleicht
gesunde & farbenfrohe Pflanzen
winterhart
ganzjährig attraktiv
testsieger

Hydrangea arborescens Strong Annabelle® (HYRAN)

Bevor diese Pflanzen Ihren Garten erreichen, werden **PROVEN WINNERS®** - Gehölze jahrelang hinsichtlich Blütenfarbe, Blüenduft und Resistibilität sowie Blattschmuck und Pflegeleichtigkeit geprüft. Nur die besten bestehen diese Tests und beweisen, dass sie eine echte **PROVEN WINNERS®** - Pflanze sind.

Um die beste Qualität zu erhalten, fragen Sie Ihr lokales Gartencenter nach **PROVEN WINNERS®** oder halten Sie Ausschau nach dem unverkennbaren, weißen **PROVEN WINNERS®** - Topf.

www.provenwinners.eu

Print advertising

CONSUMER ADVERTISING

PRINT-ADVERTISING

No other brand does more advertising directly to the consumer. Proven Winners® ads have a unique, eye-catching look that draws readers to the POS, whether online or in classic retail.

An EU-wide marketing plan with “consumer advertising” in selected publications catches consumers and focuses their attention on the product and the brand.

Proven Winners® Shrubs - Consumer advertising 2025												
	Creation / Reprint											
		JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
BELGIUM	NL+BE: Turnhout	n.a.			PW GENERIC (HYRAN)	PW GENERIC (HYRAN)	PW GENERIC (HYRAN)					
	NL+BE: Turnhout	n.a.			PW GENERIC (HYRAN)		HYDRANGEA ANNABELLE					
	NL: LUX	n.a.	HYDRANGEA ANNABELLE			PW GENERIC (HYRAN)						
	NL: Landl	n.a.			PW GENERIC (HYRAN)		HYDRANGEA ANNABELLE					
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Marketing plan

Have you seen this yet?





POS MATERIAL – GRATIS, FOR FREE AND COMPLIMENTARY

No matter what you need for your customers or your garden center – Proven Winners® supports the point of sale with everything that is needed.

Get in touch with us. We will develop your personalised concept.

POS



YOUTUBE CHANNEL

Many helpful explanatory videos for hobby gardeners and numerous spots with detailed variety information.



WEBSITE

Web

There is also a lot of information, not only for the end consumer on the Proven Winners® websites:

www.provenwinners.com
www.provenwinners.eu





BUDDLEJA

BLUE CHIP® JR®

- *rich and long flowering*
- *compact and small*
- *very easy to care*
- *sterile*



BUDDLEJA

MISS RUBY®

- *one of the best red varieties*
- *rich flowering*
- *compact, semi-high growth*
- *Silver Medal Plantarium 2011*



CARYOPTERIS clandonensis

BEYOND MIDNIGHT®

CT-9-12®

Novelty from GAVRIEL Danzinger, Danzinger Dan Flower Farm, Moshav Mishmar Hashiva, Israel; growth round compact, 80 cm high and wide, leaves lanceolate, slightly shiny, deep dark green; flowers midnight blue, numerous, also in the margins, which enhances the flowering effect; Late summer to autumn; late bloom time and intense foliage and flower colour attracts all eyes, darkest flower shade in the range, an easy-care, drought-tolerant bee pasture, ideal in perennial beds, gardens, landscapes, flat plantings and containers.

- *compact, dense growth*
- *intense flower and leave colour*
- *attracts bees and butterflies*



CALLICARPA

PEARL GLAM®

NCCX2®

New hybrid from Prof. Dr. THOMAS RANNEY, North Carolina State University, USA; growth tight-erect, 1.2 to 1.5 m tall and 0.6 to 0.9 m wide; leaves elliptic-ovate, dark purple; flowers white, in numerous 2–3 cm long clusters, July – October; Fruits bright lilac-pink, in clusters of 30–40, clinging from October/November into winter – this novelty is a true beauty fruit, already striking in spring with its dark purple foliage, contrasted by white flowers in late summer, followed by hundreds of lilac-pink berries; its slender habit also makes it suitable for new uses in gardens, landscapes and containers. Bee-friendly and ideal for cut flower growers.

- *dark purple foliage*
- *orchid-coloured berries*
- *upright, space-saving growth*



CEPHALANTHUS occidentalis

SUGAR SHACK®

SMCOSS®

- *half-sized*
- *large fragrant flowers*
- *glossy foliage*



CHAENOMELES speciosa

SCARLET STORM®

- *very large, double filled flowers*
- *dense and compact growth*
- *rich flowering*





DEUTZIA

YUKI CHERRY BLOSSOM®

NCDX2®

- first pink flowering *Deutzia* 'Nikko'
- enormous abundance of flowers
- beautiful fall color



DEUTZIA

YUKI KABUKI®

NCDX3®

- improved growth: more compact, rounder
- flowers intense pink
- *Deutzia* with best overall effect

NEW



DEUTZIA

YUKI SNOWFLAKE®

NCDX 1®

- improvement of *Deutzia* 'Nikko'
- abundant flowering
- also ideal for landscaping



HEPTACODIUM miconioides

TEMPLE OF BLOOM®

SMNHMRF®

- all season beauty
- late summer bloomer
- compact variety





“

The secret of success:
Proven Winners®
plants are not just new,
they are ‘better.’”

Successful



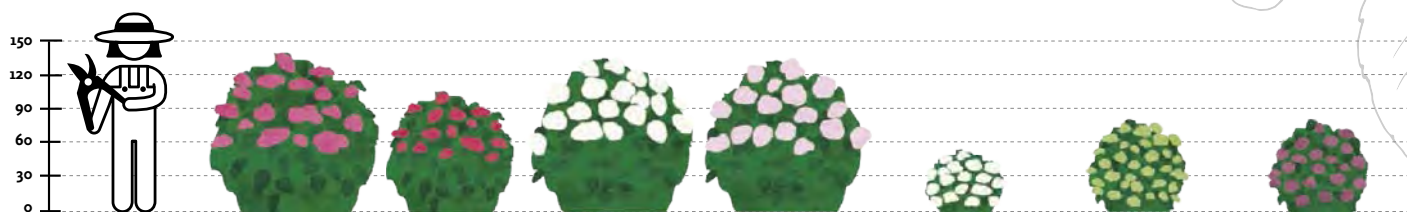
The best varieties

ASSORTMENT OVERVIEW H. ARBORESCENS

Normal *H. arborescens* have problems in rain/wind, as their heavy flowers quickly fall to the ground. PW® growers were the first to solve the problem:

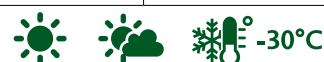
By achieving strong flower stems!

Proven Winners® *Hydrangea arborescens* varieties grow in all soils and are frost-resistant up to -30°C. The flowering period begins in early summer and lasts until early autumn. The flowers of all varieties are supported by strong branches and do not collapse under the weight of the flowers in wind and heavy rain. Thanks to decades of breeding and research, we can now offer you a large selection of varieties with different growth heights and colours and are also suitable as a cut flower.



CHAR.	PINK ANNABELLE®	RUBY ANNABELLE®	STRONG ANNABELLE®	SWEET ANNABELLE®	BELLA RAGAZZA BLANCHETTA®	BELLA RAGAZZA LIMETTA®	BELLA RAGAZZA MAUVETTE®
Colour	pink	ruby red	pure white	silvery pink	white	lime green	dark pink-violett
Colour development	–	–	to jade green	to light green	begins pale pink	to white green	to light green
Flowering time	summer to early autumn	summer	summer to early autumn	summer to early autumn	summer	summer to early autumn	summer to early autumn
Height from/to	120/150	90/120	120/150	120/150	40/60	60/90	60/90
Width from/to	90/120	60/90	90/120	90/120	60/90	60/90	60/90
Growth habit	bushy	bushy	bushy	bushy	compact	compact	compact
Main characteristics	unique pink colour	deep red flower colour	the original with strong branches	huge silvery pink flowers	super dwarf growth	dwarf growth, green flowers	small growth, very strong branches
Others	continuous flowering	long flowering	long flowering	long flowering	long flowering	continuous flowering	long flowering
Awards	Silver	Gold	Bronze	Bronze	–	Gold	–

Flowers: on new wood / Pruning time: early spring / PH value: acidic, neutral, alkaline / Flowering form: ball





H. arborescens
BELLARAGAZZA® BLANCHETTA®



H. arborescens
BELLARAGAZZA® LIMETTA®



H. arborescens
BELLARAGAZZA® MAUVETTE®



H. arborescens
PINK ANNABELLE®



H. arborescens
SWEET ANNABELLE®

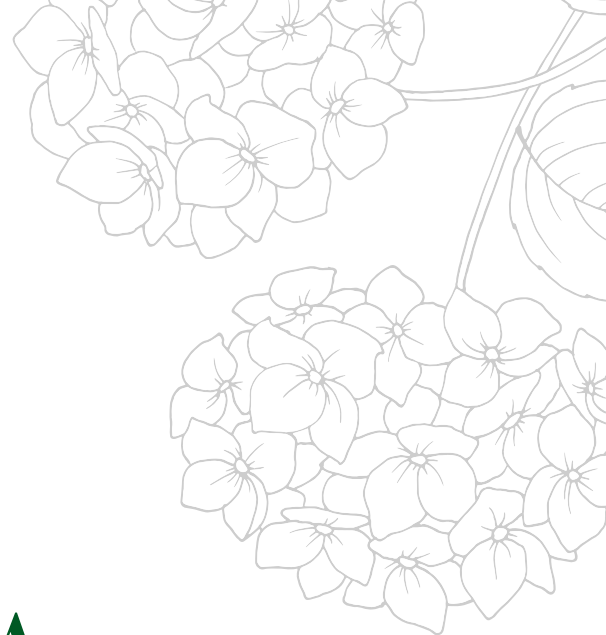


H. arborescens
RUBY ANNABELLE®



H. arborescens
STRONG ANNABELLE®

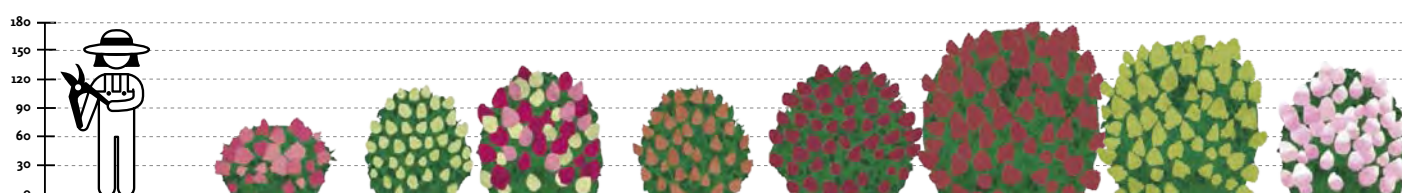




The best varieties

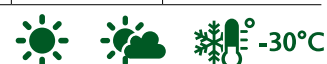
ASSORTMENT OVERVIEW H. PANICULATA

Proven Winners® cultivars are exceptionally floriferous and show different flowering times and flower colours. As with all Proven Winners® woody plants, *H. paniculata* has been thoroughly tested and is ideally suited for production and consumers.



CHAR.	FIRE LIGHT TINY BIT®	LITTLE LIME®	LITTLE LIME PUNCH®	LITTLE QUICK FIRE®	FIRE LIGHT®	QUICK FIRE FAB®	LIME LIGHT PRIME®	PINKACHU®
Colour	white	lime green	white and green	white	white	white	light green	cream white
Colour development	to pink-red	to pink	to pink, white, red, green	to pink-red	to fiery pink-red	to blushing pink, glowing pink, red	to pink-red	to hot pink
Flowering time	early to late summer	early summer to early autumn	early summer to early autumn	late spring to summer	early summer to early autumn	late spring to summer	early summer to early autumn	early summer to early autumn
Height from/to	60/90	90/120	90/150	90/120	120/150	150/200	120/180	120/150
Width from/to	60/90	90/120	90/150	60/90	90/120	120/150	120/150	90/120
Growth habit	roundish compact	compact bushy	rounded-oval	compact bushy	bushy	upright	upright	bushy
Main characteristics	one of the smallest panicle hydrangeas	bestseller	festive mixture	very early	intense red	flowering early and long	tall and bushy	strong stems with large flowers
Others	long flowe- ring time	rich flowering	long flowe- ring time	compact growth	regular flower set	unique x-shaped flowers	long and bright flower	abundant flowering
Awards	—	Gold	—	—	—	—	—	—

Flowers: on new wood / Pruning time: early spring / PH value: acidic, neutral, alkaline / Flowering form: conical





H. paniculata
FIRE LIGHT®



PRODUCTS



H. paniculata
LIMELIGHT PRIME®



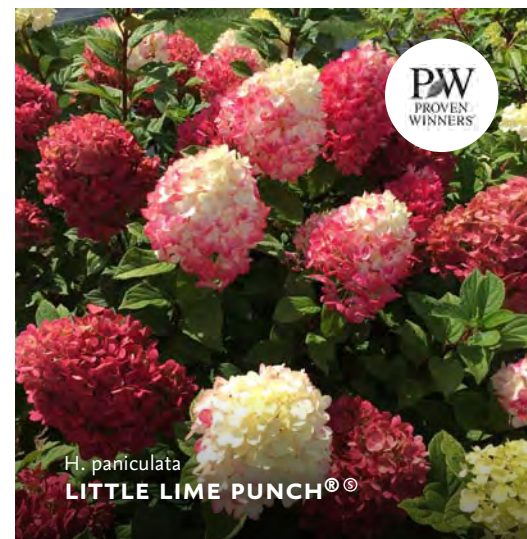
H. paniculata
LITTLE LIME®



H. paniculata
FIRE LIGHT TINY BIT®



H. paniculata
QUICK FIRE FAB®



H. paniculata
LITTLE LIME PUNCH®



H. paniculata
PINKACHU®



H. paniculata
LITTLE QUICK FIRE®

ASSORTMENT OVERVIEW H. QUERCIFOLIA

These Proven Winners® Hydrangea quercifolia varieties are all sold under the 'Gatsby'® series. They have a compact habit, large flowers and intense autumn colour.

Heat resistant

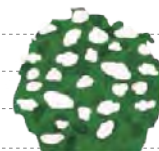
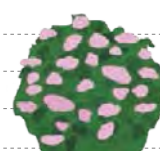
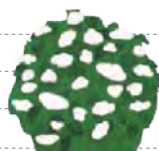
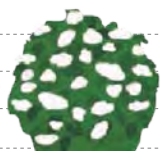
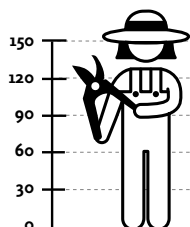
In our european trials some varieties performed well in the heat and drought of summer 2022. Particularly noteworthy among the Proven Winners® varieties are the H. quercifolia 'Gatsby'® varieties.

H. quercifolia types flower white or green at first and turn red or pink as the season progresses.

'Gatsby® Pink' is different:

It turns pink very quickly, often within

10 days.



CHAR.	GATSBY® GIRL	GATSBY® MOON	GATSBY® PINK	GATSBY® STAR
Colour	white	white	white	lime green
Colour development	to pink	to green	to pink	to pink
Flowering time	midsummer to early autumn	midsummer to early autumn	midsummer to early autumn	midsummer to early autumn
Height from /to	90 /120	90 /120	90 /120	90 /120
Width from /to	90 /120	90 /120	90 /120	90 /120
Growing habit	bushy	bushy	bushy	bushy
Main characteristics	huge flowers	double flowers	very fast colour change to pink	star-shaped petals
Others	oak-shaped leaves	oak-shaped leaves	oak-shaped leaves	oak-shaped leaves

Flowers: on new wood / Pruning time: optional, in spring
PH value: neutral, alkaline / Flower shape: conical





H. quercifolia
GATSBY® MOON®



H. quercifolia
GATSBY® GIRL®



PRODUCTS



H. quercifolia
GATSBY® MOON®



H. quercifolia
GATSBY® MOON®



H. quercifolia
GATSBY® PINK®



H. quercifolia
GATSBY® PINK®



H. quercifolia
GATSBY® STAR®



HYDRANGEA serrata

COTTON CANDY

MAK20®

Promising new breeding of TIMOTHY D. WOOD, compact growth, 60–90 cm high and wide, leaves are toothed, dark green turning into red in autumn, sterile flowers on flat panicles on one- and two-year-old wood, from June until frost, pink with white-yellow center or blue with white-yellow center – depending on the pH level of the soil. This beautiful, rich flowering, very hardy variety is a big enrichment of the H. serrata range. Attractive in every garden situation; Goldmedal at the Pantarium Boskoop 2012.

- *very large single flowers*
- *compact growth*
- *rich and long flowering*



PHYSOCARPUS opulifolius

TINY WINE®

SMPOTW®

New variety which grows even more compact, only 0.9 to 1.2 m tall and wide; leaves dark wine-red, fine deeply cutted, smaller than 'Diabolo'® and 'Summer Wine'®; tiny light pink buds appearing in the spring, exploding in June into clusters of small white flowers lined up and down each stem; grows in nearly all types of soil, only low-maintenance, is very healthy, winter-hardy and mildew resistant; the compact growth and intensive foliage colour makes it more valuable than 'Little Devil'®; a great plant for landscape, little gardens, balcony, terrace and containers. Silver medal Plantarium 2014.

- *more compact than 'Little Devil'®*
- *intense foliage colouring*
- *winter hardy, easy caring, great for containers*



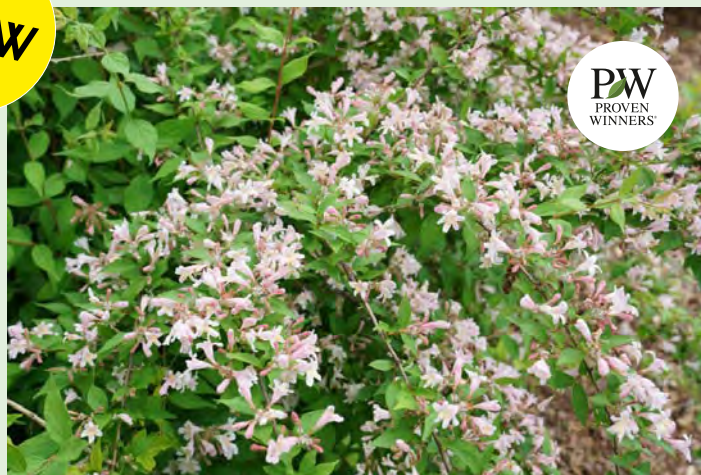
NEW

KOLKWITZIA amabilis

ADORABELLE®

SMNKADTF®

- rich, pink-coloured flowering in late spring
- very hardy & tolerant of pruning
- compact



SPIRAEA japonica

**DOUBLE PLAY®
BLUE KAZOO**

SMSMBK©

- bluish leaves
- white flowers
- red autumn colouring



SPIREA japonica

**DOUBLE PLAY®
DOOZIE**

NCSX2©

“Doubly” attractive due to its foliage and flowering; flowers dark red-pink, in numerous, flat umbels, “non-stop” from April to September, then dark green; the novelty is not invasive, the lack of seeds makes it a continuous bloomer that spends all its energy on forming waves of flowers from early summer until frost, no removal of petals necessary; the compact growth is maintained without pruning; suitable for flat plantings, pots and garden beds.

- non-stop flowers
- non-invasive continuous bloomer
- compact





NEW

SYRINGA

BABY KIM®

SMNSDTP

- *very frost-hardy*
- *strongly scented*
- *reich blühend*



SYRINGA

**BLOOMERANG®
DARK PURPLE**

SMNJRPU©

- *strong reblooming*
- *intensive coloured*
- *scented flowers*



VIBURNUM

SHINY DANCER®

NCVX1©

- *glossy foliage*
- *compact*
- *rich flowering*



VITEX agnus-castus

BLUE DIDDLEY®

SMVACBD©

- *by 1/3 more compact*
- *rich flowering*
- *builds up nice*



Plant highlights of the year

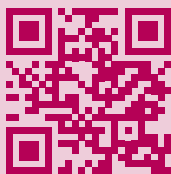
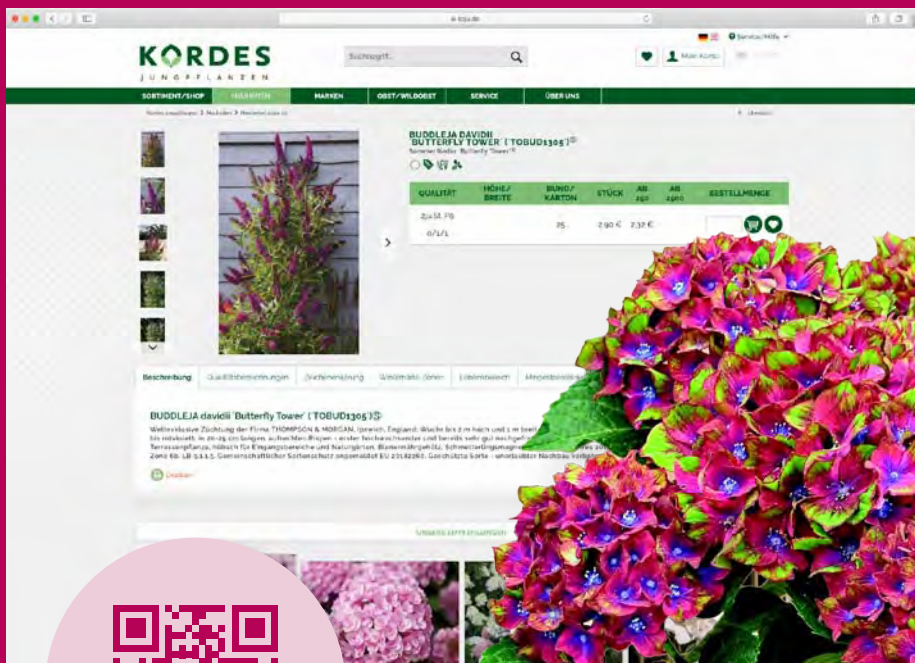
NEW VARIETIES AND TOP SELLERS

On our website www.koju.de/en you will find:

- all new varieties and top sellers of the last years
- all important detailed plant information
- current prices

DON'T MISS
ANYTHING.
ALL IN
FULL VIEW.

www.koju.de/en



visit us
on the internet





PRODUCTS | BRAND PORTRAIT

FIRST[®] EDITIONS



GOOD GARDENS GREAT LIFE[™]

Get to know them all firsteditionsplants.com

Outstanding assortment

SELECTED FOR SUCCESS

Selected for success – First Editions® is one of the top brands in the US garden market. For a successful plant brand is good marketing just as important as excellent varieties. First Editions® offers an outstanding assortment, constant introduction of tested varieties and a globally uniform strategic marketing. Take advantage of the synergy effects of First Editions® for targeted sales.

YOUR BENEFITS

- exclusive new ornamental varieties
- multi-seasonal plants with “wow” effect
- tested, efficient varieties for production, garden and landscape
- First Editions® containers C3 /C5 available optionally

RETAIL, GARDEN AND LANDSCAPE

- unique alternatives to previously planted varieties
- attractive range for retail



**First Editions® POS –
order your material for
this brand.**

Our service:
**C3/C5
AVAILABLE**





attract

First Editions®

THIS IS THE BRAND



The relaunch of the First Editions® brand celebrated its kick-off at IPM and Plantarium 2023.

The presented concept is available to retailers and production from spring 2024 on and was developed specifically for the European consumer market. The First Editions® brand has seen tremendous growth in North America since its rebranding.

Now the plant brand is building on its success in Europe. In addition to improved genetics, First Editions® plants rely on innovative marketing to transform consumers' gardens and patios into a green paradise, true to the motto:

**„Good Gardens,
Great Life.“**



Quick & Easy

F
EDITIO



Benefits of First Editions®:

- ✓ improved disease resistance
- ✓ extended or earlier flowering
- ✓ ease of use in production
- ✓ better flower power
- ✓ improved habit, heat or cold tolerance
- ✓ strong seasonal retail appeal
- ✓ wide adaptability to growing conditions

→ WHY FIRST EDITIONS®?

All First Editions® varieties undergo thorough development and testing, including visual and production testing, before being launched. The First Editions® range is characterised by the continuous launch of new and unique varieties that meet the needs of all market participants along the value chain. The First Editions® range brings customers back to the POS time and time again because it offers the perfect selection that complements and completes the retail offer while meeting consumers' outdoor lifestyle desires.

In short: With First Editions® you cultivate and sell exclusive shrubs which are eye-catching at the POS and generating high rotation rates.



innovative

GOOD GARDENS, GREAT LIFE

Discover the exclusive First Editions® range of flowering shrubs and ornamentals. They are offering trendy solutions for every garden which are eye-catching.

For beautiful gardens with low maintenance, the plants have been selected according to strict criteria.

→ firsteditionsplants.com





BUDDLEJA davidii

FUNKY FUCHSIA

PIIBD-II

- *bright flowers*
- *compact growth*
- *healthy*



CEPHALANTHUS occidentalis

FIBER OPTICS®

BAILOPTICS®

- *sputnik-like flowers*
- *eye-catching flowering shrub*
- *real magnet for bees and butterflies*



DISTYLIIUM

VINTAGE JADE®

Growth branched, spreading, ca. 0.9 m high and 1.5 m wide; shoots cascading overhanging; leaves lanceolate, alternate, thick, leathery, with entire margins, bronze-purple when shoots, later blue-green frosted; Flowers small, burgundy to reddish-brown, in short racemes on the leaf axils of the previous year's branches, in March to May – this attractive, evergreen, robust, pruning-, heat- and drought-tolerant woody plant is disease-free, has no special soil requirements and will gain more importance in areas down to -15°C in the future. For areas, planters, and wherever low-maintenance small evergreen shrubs are desired in the garden and landscape.

- *tolerates heat and drought*
- *evergreen and easy to care for*
- *excellent for group plantings*





IDEAL
FOR SUMMER-
SALE



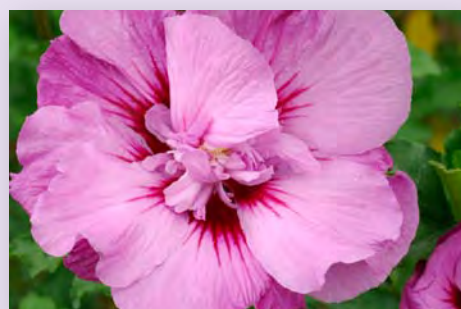
Hibiscus syriacus 'Bali'®



Hibiscus syriacus 'Fiji'®



Hibiscus syriacus 'Hawaii'®



Hibiscus syriacus 'Tahiti'®

HIBISCUS syriacus

BALI, FIJI HAWAII, TAHITI

Selection of MINIER, Angers, France; grows strong-upright, vase-shaped, multi-stemmed, 1.5 – 1.8 m high and 1.2 – 1.8 m wide; conspicuous, 5-petalled, large, semi-filled flowers deep pink-purple with a deep red center, attractive for butterflies, suitable for narrow hedges and small gardens.

- big flowers
- ideal for small gardens and flowering-hedges
- heat and drought resistant





FlowerFull

A LOT! MORE! FLOWERS!

HYDRANGEA arborescens

FLOWER WOW®

BALFUL®

Semi-circular habit, 0.9–1.2 m to 1.5 m wide; shoots stable, even in wind and rain; foliage ovoid to rounded, coarsely toothed, fresh green, healthy throughout the season; inflorescences abundant, covering the whole shrub, from summer to autumn there are twice to three times as many flowers compared to other *H. arborescens* – an easy-care new snowball hydrangea and a true flowering machine with a long flowering period, excellent for gardens, planters, hedges and as an area plant.

- *green flowers*
- *compact growth*
- *for fresh accents*



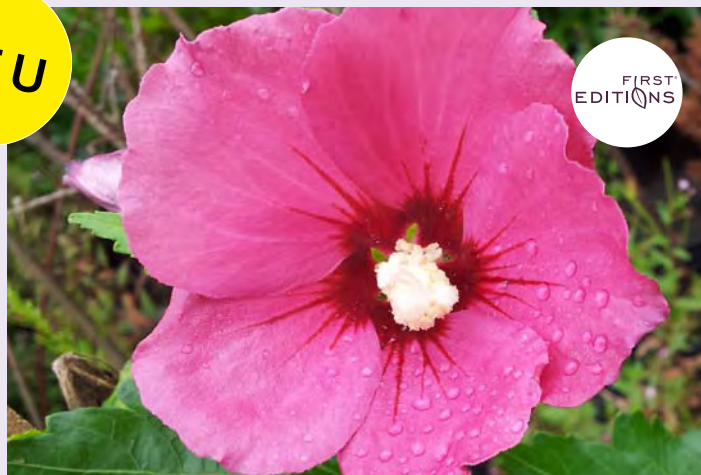
FIRST
DITIONS
SHRUBS & TREES

HIBISCUS syriacus

RED DEVIL®

- flower large, intense red, sterile
- dark green foliage
- as a hedge, specimen, pot plant

NEU



HYDRANGEA macrophylla

ECLIPSE®

BAILMACSEVEN®

- extremely large, pink flowers
- long flowering period
- Pruning shrub, stable shoots



HYDRANGEA paniculata

LITTLE HOTTIE®

BAILPANONE®

Growth compact, semi-rounded, 1.2 to 1.5 m tall and wide; shoots stable, tightly upright; leaves dark green; flowers in large, pure white panicles with lime green tips at first, turning old white and pink in autumn – despite the large assortment of panicle hydrangeas, a highlight as a compact mass bloomer that tolerates summer heat well. A show as a small hedge, area and pot plant for balcony, terrace, entrance areas.

- colourful, brilliant white flowers even in full sun
- round compact growth
- perfect for hedges and smaller landscape areas





FIRST
EDITIONS

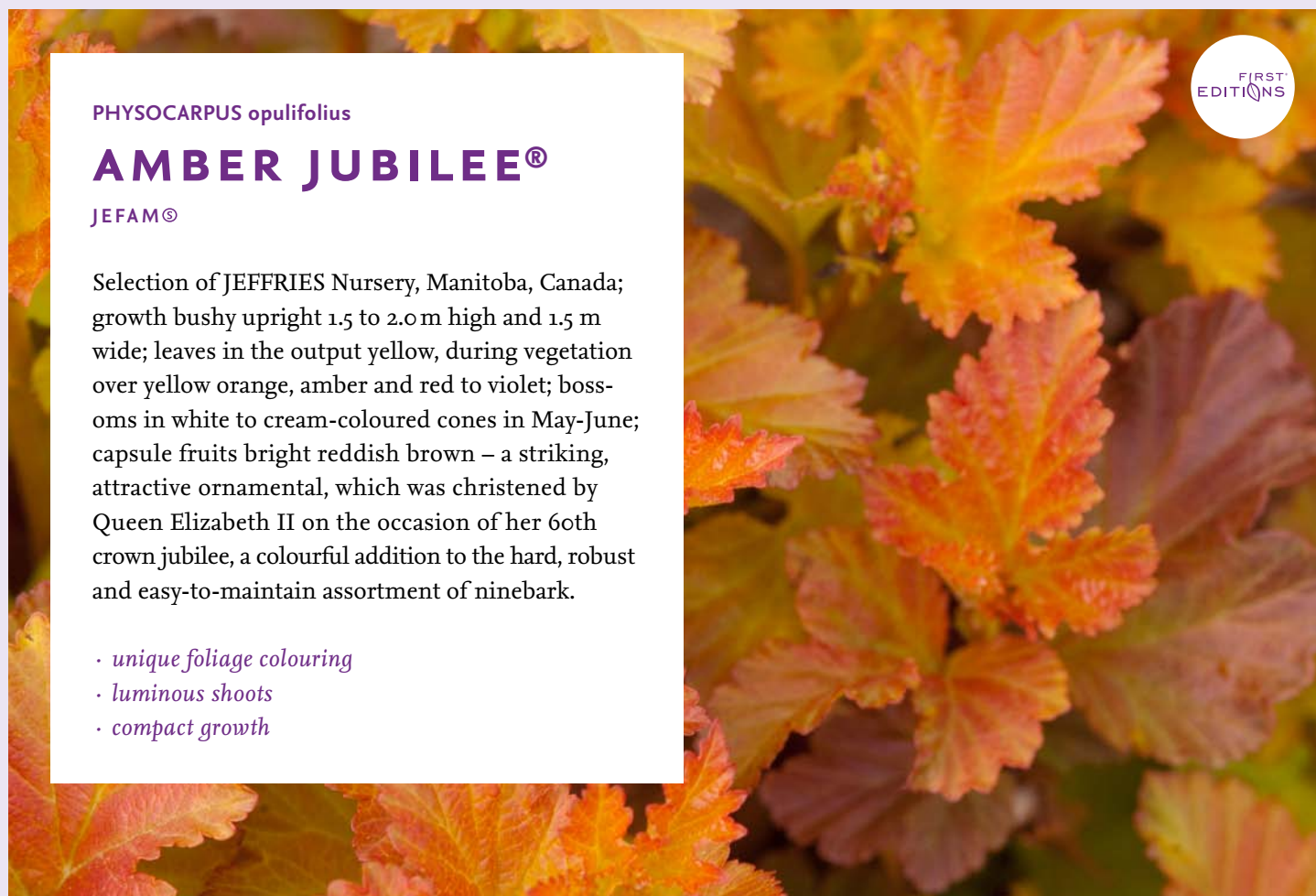
HYDRANGEA quercifolia

JETSTREAM

PIIHQ-I

Growth dense, compact, branches not overhanging, 0.4 to 0.8 m high and wide; leaves dark green, very healthy, resistant to leaf stains, fantastic orange-red colouring in autumn; flowers on strong stems in cone-shaped risps, initially white, later pink – a jump in the range of new oak leaf hydrangeas.

- compact growth
- healthy foliage with fantastic autumn colouring
- rich flowering



FIRST
EDITIONS

PHYSOCARPUS opulifolius

AMBER JUBILEE®

JEFAM©

Selection of JEFFRIES Nursery, Manitoba, Canada; growth bushy upright 1.5 to 2.0 m high and 1.5 m wide; leaves in the output yellow, during vegetation over yellow orange, amber and red to violet; bossoms in white to cream-coloured cones in May-June; capsule fruits bright reddish brown – a striking, attractive ornamental, which was christened by Queen Elizabeth II on the occasion of her 60th crown jubilee, a colourful addition to the hard, robust and easy-to-maintain assortment of ninebark.

- unique foliage colouring
- luminous shoots
- compact growth

PHYSOCARPUS opulifolius

SPICY DEVIL®

ZLE MICHAEL®

- multi-seasonal interest
- drought tolerant, robust
- bee-friendly
- attractive garden, landscape and pot plant



PHYSOCARPUS opulifolius

FIRESIDE

UMN HARPELL®

Growth upright, semicircular, 1.5 to 1.8 m high and 1.2 to 1.5 m wide; foliage size between 'Diabolo'® and 'Little Devil'®, shoots blood red, then deep red to dark violet leaves, colour-stable compared to other varieties in summer – a medium-sized Physocarpus for all uses, selected by the impressive foliage colouring.

- stable foliage colouring
- attractive flowering
- very healthy and mildew resistant



PHYSOCARPUS opulifolius

SPICY DEVIL®

ZLE MICHAEL®

- multi-seasonal interest
- drought tolerant, robust
- bee-friendly
- attractive garden, landscape and pot plant





POTENTILLA (=DASIPHORA) fruticosa

MARMALADE

JEFMARM®

- dwarf
- filled intense orange flowers
- very healthy and cold resistant



POTENTILLA (=DASIPHORA) fruticosa

LEMON MERINGUE

BAILMERINGUE

- filled flower like a rose
- upright, round and compact growth
- Gold Medal Florall Award 2016



RHUS

TIGER EYES®

BAILTIGER®

- spectacular foliage
- intense autumn colour
- ideal for urban areas
- undemanding and lime-tolerant

1.8-2.0 m tall and broad, sparsely branched, thick-branched shrub or small tree, with an umbrella-shaped crown when old; forming dense colonies through root shoots; shoots densely pinkish-pink hairy; leaves pinnate, less long than the species, deeply slit, vivid green when budding, then golden yellow, bright orange to scarlet red in autumn; Flowers greenish, in dense, terminal panicles, June-July; fruits scarlet-red, densely hairy, in cob-like clusters - undemanding, lime-tolerant, ornamental solitary shrub, insensitive to wet and dry conditions; ideal for urban areas with an oriental look due to the slightly drooping, deeply pinnate leaves.





NEW

SALIX candida

ICEBERG ALLEY®

JEFBERG

Iceberg Alley® - Selection from Canada, introduced by Bailey Nurseries Inc, St. Paul, MN, USA; upright-round growth, approx. 1.20-1.50 m tall and wide (somewhat more compact in colder regions, somewhat more vigorous in warmer locations); silvery, frosted foliage provides a striking contrast in structure and colour in the border - particularly effective combined with other shrubs and perennials; Spring flowering with silver-coloured catkins and striking red stamens - attractive nectar source for insects; prefers sunny locations, tolerates wetter soils well - ideal for rainwater gardens; very tolerant of pruning - also suitable for use in floristic arrangements; robust, hardy, easy to care for.

- *soil and heat tolerant*
- *small & compact*
- *silver foliage*

SORBARIA SORBIFOLIA

MATCHA BALL

LEVGREEN®

- perfect for small gardens
- fern-like foliage
- very heat- and drought-resistant



VIBURNUM plicatum

OPENING DAY

PIIVIB II®

Grows roundish, up to 3.0m tall and wide; leaves oval to elliptical, dark green, dark red to violet-brown in autumn; baseball-sized flowers, initially greenish, then quickly snow-white – richly blossomed shrub with striking autumn colouration for group and individual position for all garden areas and for planters.

- big flowers
- compact growth
- intense autumn colour

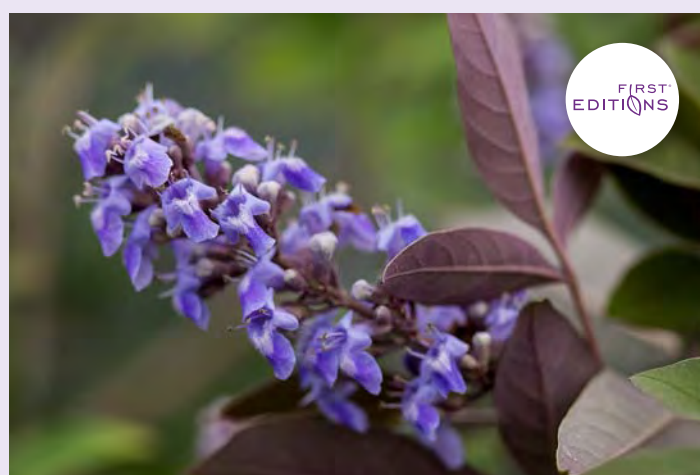


VITEX

FLIP SIDE®

BAILTEXONE®

- leaf underside violet-purple
- numerous fragrant flowers
- very heat and drought tolerant

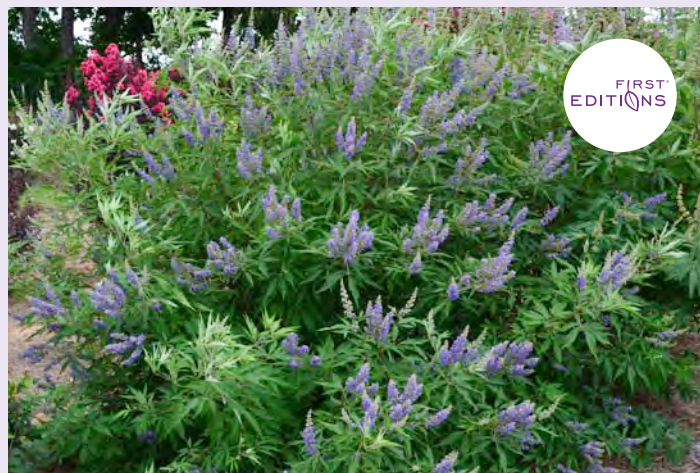


VITEX agnus-castus

DELTA BLUES

PIIVAC-I

- *roundish-compact growth*
- *attracts butterflies*
- *numerous, fragrant flowers*



VITEX agnus-castus

QUEEN BEE

BAILTEXTTHREE

Growth 2.5m tall, 2.1–2.7m wide, semicircular; Leaves aromatically fragrant, lanceolate, greyish olive green on top, dark purple underneath, in beautiful contrast to the flower; flowers bright lavender on panicles up to 20 cm long, fragrant, from mid-June to October; removing faded flowers encourages strong re-flowering, ideal for planning production cycles, a new, longer flowering cultivar with improved flowering power compared to other Vitex varieties; an impressively drought, heat and cold tolerant cultivar and a real pollinator magnet, ideal as an eye-catcher and as a colourful hedge for gardens in warmer areas.

- *for balcony and terrace*
- *fragrant flowers*
- *bee-friendly*
- *very heat and drought tolerant*

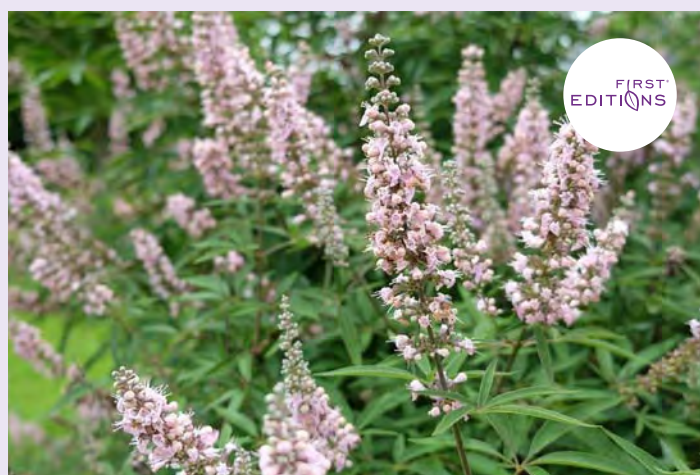


VITEX agnus-castus

GALACTIC PINK®

BAILTEXTTWO

- *attracts butterflies*
- *numerous fragrant flowers*
- *very heat and drought tolerant*





IMPORTANT INFORMATION

Prices

Please find the current prices in our on-line shop (www.koju.de/en). These prices are per piece, excluding tax, ex works and excluding value added tax (currently 7%) and packaging. The magazine is valid for the season from 1st July 2025 to 30th June 2026.

Minimum order value

Euro 500,-

Delivery in full units only.

Collection and delivery dates

Please inform us at least a week in advance for orders on request.

Exports

Will be delivered with their respective phytosanitary certificate and all necessary customs clearance documents.

PACKAGING AND TRANSPORT

CARDBOARD BOX

(60x40x27 cm = Euro-measure)

Capacity P9x9x9.5:

upright:	25 pieces
lying:	32 pieces
ø weight with plants:	11–13 kg

Price:	3.20 €
--------	---------------

Free of charge, if value of order is 1,000 €.



PLASTIC-CRATES

(60x40x25 cm = Euro-measure)

Capacity P9x9x9.5:

upright:	25 pieces
lying:	32 pieces
ø weight with plants:	11–13 kg

Price:	4.50 €
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Back delivery of plastic crates free of charge – we credit the full amount.





CULTIVATION & TRANSPORT PALLETS

(18.5 x 52 x 5 cm = CC-trolley-measure)

Capacity P9x9x9.5:

upright: 12 pieces
 ø weight with plants: 6–8 kg
 per CC-layering: 84 pieces

Price: 0.45 €

Free of charge from 500 € order value (net)
 at prices of this catalog.



FREIGHT CHARGES

for shipping service within Germany

Freight charges including all additional costs from Bilsen directly to your place (in Germany):

1 Halfpallet	90,00 €
1 Pallet	135,00 €
2 Pallets	220,00 €
3 Pallets	270,00 €
4 Pallets	330,00 €
5 Pallets	370,00 €

(Subject to price changes)

Delivery within Germany is free of charge from an order value of 3,000 € on to prices of our online shop.

For transports outside Germany we will be glad to provide you information on freight charges upon request.



PALETTES

Cardboards boxes EUR pallets
 (28 pcs., height 1.90 m) 330 kg

EUR-pallets with plastic-crates
 (28 pcs., height 1.90 m) 330 kg

Half-(EUR)-pallet with cardboard box
 (8 pcs., height 1.25 m) 100 kg

Half-(EUR)-pallet with plastic crates
 (8 pcs., height 1.25 m) 100 kg

WEIGHTS

BAREROOT-LINERS

(per 100 pieces)

Deciduous trees and shrubs:
 1j.S.: 1.2–1.5 kg
 1j.b.Sth.: 1.2–1.5 kg
 2j.v.St.: 4–6 kg
 2j.v.S.: 4–6 kg
 1.Str.: 15–20 kg

Conifers:

2j.S.: 1–2 kg
 2j.v.S.: 3–5 kg
 3j.v.S.: 5–7 kg

LINERS IN POTS

(per piece)

P 8 300 g
 P 9 450 g
 P 11 950 g

1 Cardboard box: 11–13 kg
 1 Plastic crate: 11–13 kg



SERVICE

OUR
SOLUTIONS
FOR YOU

PBR LABELS

Labels for plants which are subject of plant breeders rights are included with the price of the plant. They will be automatically delivered according to your order. Original PBR-labels can only be obtained from licenses.



Labels for protected varieties

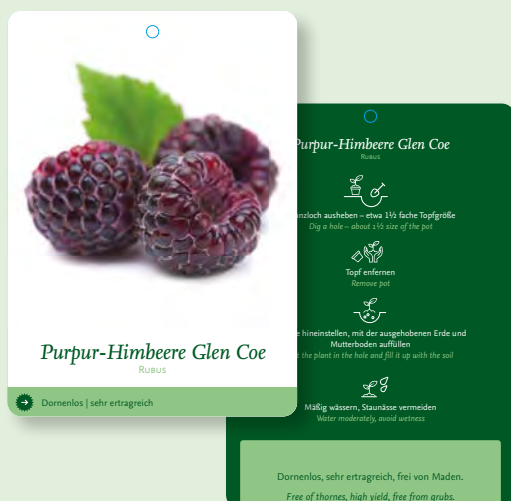
CLEAR BENEFITS

- PBR-labels labels are an official proof of a legal, licensed production
- Labels give the plants added value through attractive design, excellent photos and informative descriptions
- Hinged labels with picture pages in german and english, along with plant descriptions in german and english on the inner sides
- Photo label in format 15 x 9,5 cm, UV-protective coating, durable and weather resistant
- With easy elastic strap and 5 mm hole easily attachable on plants and sticks

LABEL SERVICE

Sell more plants with the Kordes label service for varieties which are free for sale. Quick and easy ordering through a form you will attach to your order confirmation.

- Photo labels for the core range, descriptions only in German
- Already more than 200 labels available, including many labels which are not available on the market
- High quality labels with UV-protective coating, durable and weather resistant
- Quick and easy to order starting with a minimum order quantity of 50 labels/variety
- Attractive labeling provides sales incentives and increases your sales



Labels for varieties which are free for sale

How it works:

With your order confirmation you will automatically receive a label order form. According to your order all available varieties are listed on the form. Simply fill in the desired quantity (min. 50 pieces) and send it by fax to Floramedia.





Whatever you are planning – from a poster to an entire advertising campaign – we place photographic material for plants supplied by us at your disposal.

PICTURE SERVICE

Good images are selling plants!



Move your plants into the spotlight. Awake emotions with high-quality images and push your sales. With our botanical image database, we have access to over 10.000 images. To keep our database up to date and to provide material of new varieties we work together with our international network. Whatever you are planning – from a poster to an entire advertising campaign – we place photographic material for plants supplied by us at your disposal.

TEXT SERVICE

How much potential is in your text? Do your descriptions of plants meet the expectations of the customer, get the necessary attention and cause the right reaction?

Use our plant descriptions! We provide text for plants supplied by us at your disposal – for successful communication with your customers.

Firoma[®]
Feines Aroma

Eine reich fruchtende, sehr schmackhafte und recht Frost unempfindliche Feige. Vieltriebig wachsende, bis 3 m hohe Selektion mit starkem Fruchtansatz bereits an jungen Pflanzen: große, zahlreiche, rotbraune bis violette Früchte von Ende Juni bis Anfang August, zweite Ernte bei günstiger Witterung im September bis Oktober möglich. Gut geeignet für Hausgarten, Spalierobst und besonders für Pflanzgefäße. EU-Gemeinschaftsmarke 015735582. Sorte markenrechtlich geschützt - unerlaubter Nachbau verboten.

*schon als junge Pflanze
· sehr schmackhaft
· relativ Frost
unempfindlich*



Federal Woody Plant Trials *Caryopteris clandonensis* Blauer Spatz® & Blue Balloon® always top!



***Caryopteris clandonensis* 'Blauer Spatz'® and 'Blue Balloon'® are now among the most successful plant stars of the past decade. Both varieties adorn gardens and parks worldwide with their blue flowers. Right now the Federal Woody Plant Trials with seven sighting gardens throughout Germany is delivering exciting results: 'Blauer Spatz'® and 'Blue Balloon'® are among the best and most popular *Caryopteris*. The richly flowering and easy-to-produce bearded flowers show top performance at every sighting garden across Germany.**



Comparsion of varieties:

***Caryopteris clandonensis* 'Blauer Spatz'® & 'Blue Balloon'® are healthy and abundantly flowering at all viewing locations.**

The advantages of 'Blauer Spatz'® & 'Blue Balloon'®

- Compact growth, making them particularly suitable for small gardens and containers.
- Long and abundant flowering period, with intense blue flowers..
- Pollinator friendly, as they attract many bees and butterflies.
- Easy to care for and drought-resistant, ideal for sunny, warm locations with well-drained soil.



The most important test criteria for the woody plant evaluation include in particular the ornamental value of the woody plants, varietal authenticity, growth and flowering habit, frost hardiness and resistance to disease: Overall, 'Blue Balloon'® and 'Blauer Spatz'® are great alternatives to older Caryopteris cultivars. Especially, if compact growth, a deep blue flower color combined with good frost hardiness and drought resistance are desired.

CARYOPTERIS clandonensis

BLAUER SPATZ®

KOJUCCB

- compact, flat growth
- richly flowering
- for garden areas and group plantings
- pollinator friendly



CARYOPTERIS clandonensis

BLUE BALLOON®

KOJUCCBB

- dense, balloon-like growth
- richly flowering
- for planters, garden areas, and group plantings
- pollinator friendly

Evaluation of new varieties for gardens and public green spaces

On the initiative of the Association of German Tree Nurseries (BdB), the Study Group on Woody Plant Sighting was founded in 1980 in cooperation with the Federal Plant Variety Office of Germany to test and evaluate new varieties. In the meantime, eleven locations have joined the study group, so that a multi-annual testing of woody plant varieties can be carried out on a broad ecological basis. The Federal Plant Variety Office in Hannover participates with the Hanover trial garden. The trial garden is designed and evaluated in cooperation between the BdB and the evaluation gardens. Close contacts with nurseries, which are also involved in the evaluation, ensure a close practical orientation.



All plant trial results are published at www.gehoelzsuchung.de.

All Informations and results.

THE KORDES PRINCIPLE

Three steps to success: The Kordes principle supports you in making the entire process from purchasing to further cultivation and finally to sales fast, easy and efficient.



EASY ORDER: The service for quick and easy ordering. Use your delivery overviews and sales advice with fixed contact persons for optimal selection. You will find comprehensive information about the entire assortment at koju.de/en – with many pictures and detailed descriptions of each plant. **P.S. Especially desirable novelties can be pre-ordered and reserved.**

EASY GROWING: We work 100 % in partnership and with a focus on your satisfaction, which we strive for with maximum plant quality and best varieties. Every Kordes young plant is perfect for further cultivation and delivers finished plants in a short time – true to variety and healthy. Simply beautiful plants that trigger the decisive sales impulse and “must-have” effects of consumers.

EASY SALES: We carefully follow the requirements and needs of the market and set trends so that you are always one step ahead. Use our know-how and intuition for top sellers and strong brands as the basis for your sales success. For particularly high added value, you will receive tailored marketing concepts and everything that facilitates your finished plant sales.





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